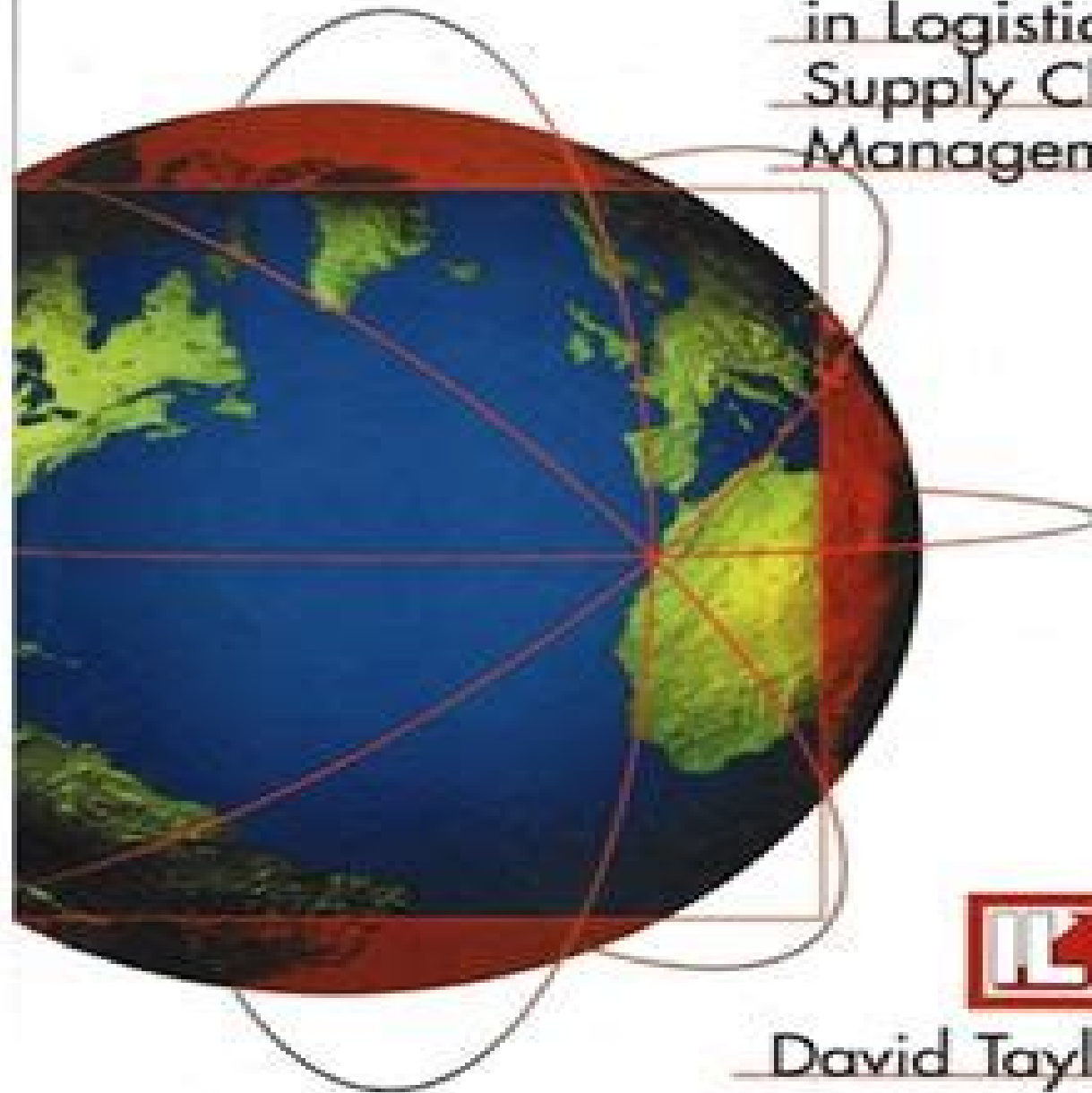


Global Cases in Logistics and Supply Chain Management



David Taylor

Global Cases In Logistics And Supply Chain Management

Christian Drosten



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Kostenorientiertes Logistikmanagement in Metalogistiksystemen Udo Buscher, 2013-03-08 Auf Basis einer kostentheoretischen Modellierung und Optimierung von unternehmens bergreifenden Logistiksystemen Metalogistiksystemen unterbreitet Udo Buscher Vorschläge zur effizienten Gestaltung des Güterflusses Anhand unterschiedlich abgegrenzter Metalogistiksysteme untersucht er alternative Koordinationsformen vergleicht sie miteinander und leitet Handlungsempfehlungen für die Praxis ab

Supply Chain Management Eric Sucky, 2021-11-10 Supply Chain Management SCM bezeichnet the integration of business processes from the end user through original suppliers that provides products services and information that add value for customers Global Supply Chain Forum 1998 SCM basiert insbesondere auf Konzepten des Produktions und Logistikmanagements des Operations Research dem Einsatz von innovativen Informations und Kommunikationstechnologien sowie theoretischen und praktischen Erkenntnissen des Kooperationsmanagements Die Ausbildungsnachfrage in diesem Bereich ist hoch und dieses neue Managementkonzept hat inzwischen die klassischen produktionswirtschaftlichen Teildisziplinen der BWL majorisiert Vor diesem Hintergrund bietet dieses Lehrbuch eine wissenschaftlich fundierte Einführung in die Planung Steuerung und Kontrolle von unternehmens bergreifenden Wertschäftungssystemen

Supply Chain Management: Text and Cases Sople, 2011 Supply Chain Management is essential for creating value for both customers and stakeholders Effective supply chains help organizations to compete in both global and domestic markets Supply Chain Management Text and Cases addresses these issues in seven parts which deal with the basics of the supply chain sub systems of the supply chain tactical and operational decisions strategic approach to the supply chain measurements controls and sustainability practices

Strategisches Logistikmanagement Barbara Mikus, 2013-03-07 Barbara Mikus entwickelt ein umfassendes und in sich geschlossenes Konzept eines strategischen Logistikmanagements für Industrieunternehmen Dabei werden ausgehend vom Stand des strategischen Managements allgemein verschiedene Denkrichtungen erfasst die Perspektiven des market based view und des resource based view sowie die prozessorientierte Managementsicht

Logistik Richard Vahrenkamp, Herbert Kotzab, 2012-11-21 Dem Leser werden eine Fülle gut recherchierter und anschaulich erklärter Informationen zu den wesentlichen Aspekten der Logistik erklärt Fallbeispiele aus der Logistik Praxis ergänzen den Fachinhalt auf sinnvolle Weise Die Neuauflage erfährt folgende Erweiterungen Das Kapitel 15 Die Rolle des Staates in der Verkehrs Infrastruktur wurde neu aufgenommen Das Kapitel 26 zur Tourenplanung wurde um den Aspekt der Zuordnung der Kosten zu den Kunden erweitert

Die empirischen Daten zu Abschnitt IV Transportnetzwerke der Logistik sind aktualisiert

Supply Chain Management: Text and Cases Vinod V. Sople, 2011 *Wertorientiertes Supply Chain Management* Andreas Sennheiser, Matthias J. Schnetzler, 2008-01-12 Supply Chain Management SCM kann wesentlich zur Steigerung des Unternehmenswerts beitragen denn durch SCM können sowohl intern Bestände und Kosten reduziert als auch externe Marktpotenziale optimiert werden Bestmögliche Erfüllung der Kundenbedürfnisse hinsichtlich Qualität Lieferzuverlässigkeit Lieferdurchlaufzeit und Flexibilität maximiert den Wert der Leistung und trägt damit zur Umsatzoptimierung bei SCM ist ein Werttreiber für hohe Kundenzufriedenheit Wettbewerbsfähigkeit und Unternehmenswert Wertorientierung beschreibt dabei die Herausforderung alle SCM Aktivitäten auf die Steigerung des Unternehmenswerts auszurichten Verantwortliche Führungskräfte Projektleiter und Mitarbeiter aus den Bereichen SCM Logistik Beschaffung und Operations aber auch Wissenschaftler Berater und Studierende finden im Buch Antworten auf folgende Fragen Wie bemisst man den Wertbeitrag von Logistik und SCM im Unternehmen Wie kann die Leistung von SCM und Logistik gemessen verglichen und verbessert werden Wie können Supply Chain Strategien entwickelt und operationalisiert werden so dass diese die Unternehmens- und Wettbewerbsstrategie optimal unterstützen Welche Konzepte Best Practices Methoden und Techniken des SCM und der Logistik sollen eingesetzt werden um die Potenziale des SCM anzuheben Global Supply Chain Management and International Logistics Alan E. Branch, 2008-12-19 Until now no book dedicated to international logistics and supply chain management had existed Featuring numerous case studies and diagrams obtained from logistic operators Branch's book remedies this oversight and skilfully illustrates his ideas in practice PPS bei tourenorientiertem Prozessmanagement Joerg-Oliver Vogt, 2013-04-17 Am Beispiel der Möbelherstellung präsentiert Jörg Oliver Vogt eine Konzeption zur operativen Realisierung einer Produktionsplanung für die kundenspezifische Seite der Fertigung und zeigt ihre Implementierung auf

Fashion Supply Chain Management in Asia: Concepts, Models, and Cases Bin Shen, Qingliang Gu, Yixiong Yang, 2018-09-12 This book serves as a comprehensive guide to understanding the theories and applications in managing the Asian fashion supply chain presenting both quantitative and exploratory studies Providing academicians and practitioners insights into the latest developments and models it also offers diverse perspectives on areas like strategic sourcing quick response strategies and other essential parts of the supply chain *International Business* Ehud Menipaz, Amit Menipaz, 2011-03-17 What is international business How does it differ from local or national business What are the fundamental challenges and emerging trends in international business What is the impact of globalization corporate social responsibility and the ever expanding use of digital technology on corporate strategies and executive decisions International Business Theory and Practice addresses these questions by providing the student with a broad overview of the subject while guiding readers through the practical issues and context of international business with the use of a range of examples cases and discussion questions drawn from around the world Current critical issues in international business are analysed and explored corporate social

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Cases on Supply Chain and Distribution Management: Issues and Principles Garg, Miti, Gupta, Sumeet, 2012-01-31 This book introduces readers to a wide selection of case studies covering a multitude of supply chains in different economies of the world and examines major issues related to supply chain management Provided by publisher

Supply Chain Strategies, Issues and Models Usha Ramanathan, Ramakrishnan Ramanathan, 2013-09-12 In the 21st century supply chain operations and relationships among supply chain partners have become highly challenging necessitating new approaches e g the development of new models

Supply Chain Strategies Issues and Models discusses supply chain issues and models with examples from actual industrial cases Expert authors with a wide spectrum of knowledge working in various areas of supply chain management from various geographical locations offer refreshing novel and insightful ideas and address possible solutions using established theories and models

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Principles of Global Supply Chain Management Yui-yip Lau, Adolf K.Y. Ng, Jorge Acevedo, 2019-06-15 Supply chain management is the cornerstone of the competitive strategies of many presentday organizations and has evolved from the operational to the strategic level Understanding this Principles of Global Supply Chain Management offers a comprehensive insight into the global supply chain sector analyzing the strategic operational and

financial aspects of the industry and addressing the key elements in the management of global supply chains The key topics of each chapter demonstrate a variety of fundamental issues in the supply chain industry What are supply chain markets What is the supply chain cost structure What are supply chain strategies How do supply chain firms design and implement strategies What are the key roles of logistics service providers logistics education operators and logistics associations How should supply chain operations be managed How is a sustainable and innovative supply chain structure created Comparative practical case studies from Asia North America and Latin America lend weight to the chapters

Cases on International Business Logistics in the Middle East Abdelbary, Islam,Haddad, Sandra,Elkady, Ghada,2023-02-24 The importance of supply chain and logistics knowledge has been growing significantly with the beginning of the new millennium especially after the COVID 19 pandemic outbreak as logistics and international transport perform one of the most essential services of the modern globalized and interconnected world This influence of the new dynamic world brings both challenges and motivation for researchers and practitioners with interests in this field Further study on the opportunities and difficulties of business logistics is essential to protect the future of international business Cases on International Business Logistics in the Middle East provides innovative information on logistics and supply chain management and delivers insights into contemporary findings of logistics and supply chain based on real case studies Covering critical topics such as manufacturing warehousing air transport and big data this reference work is ideal for managers executives business owners researchers scholars academicians practitioners instructors and students

Internationales Management Wolfgang Breuer,Marc Gürtler,2013-03-08 Von der Führung der Internationalen Unternehmung über die Leistungserstellung bis hin zu finanzwirtschaftlichen Aspekten bieten die Herausgeber und Autoren eine umfassende und funktionsorientierte Gesamtschau des Internationalen Managements

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