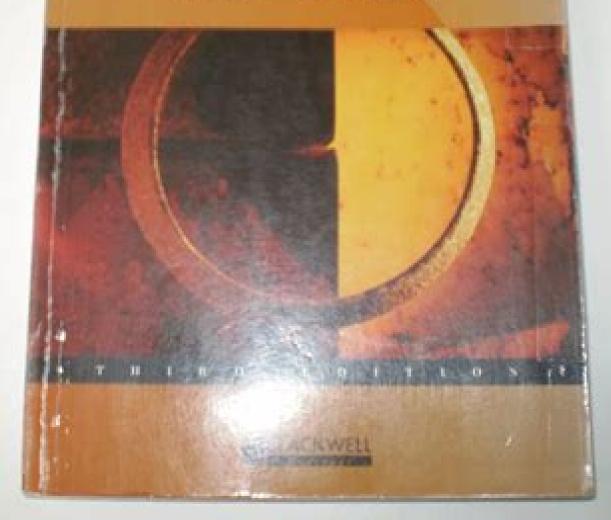
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Grant, Kent E. Neupert, 1999 Anforderungen an Sanierungskonzepte Johannes Klein, 2008-08-14 Auf Basis eines fundierten theoretischen Bezugsrahmens stellt Johannes Klein eine systematische Analyse bestehender rechtlicher und betriebswirtschaftlicher Anforderungen an Sanierungskonzepte und ihrer gegenseitigen Wechselwirkungen vor und identifiziert generelle Trends und spezielle zuk nftigen Anforderungen in Bezug auf Sanierungskonzepte Er entwickelt einen praxisorientierten Leitfaden zur Erstellung von Sanierungskonzepten als Innovative Strategy Making in Higher Education Mario Martinez, Mimi Wolverton, 2009-03-01 The Handlungsempfehlung purpose of this book is to offer higher education leaders scholars consultants and observers a full range of strategy tools that can be applied to the higher education industry. This is accomplished by a introducing new concepts and tools to give a comprehensive view of strategy making in higher education beyond strategic planning b demonstrating the value of the concepts and tools through description and application for different types of institutions universities community colleges for

profit colleges etc and at different levels within institutions institutional college department etc and c providing guidance on the appropriate uses of the various tools The last point is especially important as applying business like principles to higher education often receives heavy criticism The book helps readers decipher the appropriate uses of different strategy tools to the higher education industry but the book also points out dangers and weaknesses All of this is done within today s context of political economic demographic and global realities IT-Strategien in Wissenschaft und Praxis Alexander Teubner, 2020-10-07 Der Entwicklung von Strategien in der Informationstechnologie IT wird seit Jahren von der Managementpraxis gro e Bedeutung zugesprochen und auch in der Forschung viel Aufmerksamkeit gewidmet Als Treiber der Digitalisierung stehen Informationstechnologien inzwischen sogar im Mittelpunkt der Strategiediskussion Dennoch herrscht wenig Einigkeit dar ber was unter einer IT Strategie zu verstehen ist Ziel des vorliegenden Buches ist es zu einem besseren Verst ndnis von IT Strategien beizutragen indem Konzepte und Inhalte gekl rt und im Hinblick auf Praktikabilit t und Praxisrelevanz berpr ft werden Das Werk basiert auf einer Habilitationsschrift und ist als Reader konzipiert Ausgehend von einer Einf hrung wird ein berblick ber die IT Strategieforschung von ihren Anf ngen bis heute gegeben und es werden relevante Forschungsarbeiten dazu vorgestellt Methodisches Erfinden im Personalmanagement Sandra Müller, 2007-11-05 Sandra M ller zeigt wie das Methodische Erfinden auf Fragestellungen im Personalmanagement Erfolg versprechend angewandt werden kann und welche Modifikationen an den TRIZ basierten Werkzeugen vorzunehmen sind Anhand zweier durchg ngiger Fallbeispiele gestaltet sie jeweils einen Probleml sungsprozess und veranschaulicht die Anwendung des Methodischen Erfindens zur systematischen zielgerichteten und neuartigen L sung konkreter Personalmanagementprobleme IT-Governance als Teil der organisationalen Governance Andreas Roland Schwertsik, 2013-11-18 Die Zuweisung der IT Entscheidungsrechte ist fr Organisationen der ffentlichen Verwaltung herausfordernd Aufgrund der verfassungsm ig vorgegebenen Verteilung von Zust ndigkeiten F deralismus und Ressortprinzip stehen die Anforderungen der IT nach bergreifender Zusammenarbeit im Widerspruch zu den Anforderungen der organisationalen Governance nach klaren Verantwortungsstrukturen Andreas Schwertsik unterbreitet auf Basis einer Literaturanalyse und einer empirischen Untersuchung einen Vorschlag zur Ausgestaltung der IT Governance der die organisationale Governance der Verwaltung ber cksichtigt und so die strategische Ausrichtung der IT an der Fachseite erm glicht Der Vorschlag beinhaltet die Entkopplung von IT Entscheidungen die Zuweisung der IT Entscheidungsrechte zu fachseitigen Entscheidern die Behandlung der IT als strategisch fachliche Ressource und die technische L sung der Ökonomie multiperspektivischer Unternehmensmodellierung Frank Zusammenarbeit Interoperabilit t Wolff, 2009-03-24 Die Unternehmensmodellierung ist ein zentrales Forschungsthema der Wirtschaftsinformatik Die Forschung ist dabei vor allem auf den Entwurf einschligiger Modellierungssprachen und methoden sowie begleitender Integrationsrahmen und Referenzmodelle gerichtet Dabei wird i dR vereinfachend davon ausgegangen dass

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implementation interpreting why and how a leader s philosophy strengthens his action predicated on the purposeful vision of life and discusses the a hypothesis that performance control in management may be driven by transcendental and intrinsic motivations contrasting with the traditional management control theory It construes how Inamori's management philosophy disciplines accounting and finance management towards putting its basic tenets into practice Examining in particular the history of Kyocera the authors provide a contemplative look at a human centric philosophy which will be of interest to scholars of management corporate executives and economists with a philosophical bent Global Strategic Management Gerardo R. Ungson, Yim-Yu Wong, 2014-12-18 International business is undergoing continuous transformation as multinational firms and comparative management evolve in the changing global economy To succeed in this challenging environment firms need a well developed capability for sound strategic decisions. This comprehensive work provides an applied and integrated strategic framework for developing capabilities that lead to global success It is designed to help readers achieve three essential objectives First it provides intellectual and practical guidelines for readers to execute goals and strategies that lead to meaningful and productive results The book is packed with frameworks cases anchoring exercises techniques and tools to help readers emerge with a completed business plan after the last chapter Second it focuses on strategy and how firms build competitive presence and advantages in a global context A primary learning objective is to enable readers to understand and evaluate the major issues in strategy formulation and implementation in a global context Third it provides an accessible framework that will help guide readers in making strategic decisions that are sound and effective It offers a unifying process that delineates the necessary steps in analyzing the readiness of a firm to do business abroad In addition to core issues each chapter presents frameworks analytical tools action oriented items and a real world case all designed to provide insights on the challenges imposed by globalization and technology on managers operating in a global context

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