

## CHAPTER 4: FINANCIAL MANAGEMENT BASICS

**Financial Management** – involves strategically planning, organizing, directing, and controlling an organization's financial resources to achieve its objectives efficiently and effectively. It encompasses activities such as budgeting, forecasting, cash flow management, investment decisions, risk management, and financial reporting.

**Goal of Financial Management** – to maximize shareholder wealth while ensuring the long-term sustainability and growth of the organization.

### SCOPE AND ROLE OF FINANCIAL MANAGEMENT

**Financing Decision** – deciding how to finance long term investment and working capital, which deals with the company's day-to-day operation.

**Investing decision** – relates to the decision made by the investors or the top level management with respect to the amount of funds to be deployed in the investment opportunities.

**Operating Decision** – Deal with the company's daily operations, especially on how to finance working capital accounts such as accounts receivable and inventories.

**Dividend Policies** – dividend is a part of profits available for distribution to equity shareholders. The finance manager must decide whether the firm should distribute all the profits, retain them, or distribute a portion and retain the balance.



### Is accounting and finance the SAME?

- Accounting people are more involved in the preparation of financial reports.
- Finance people are more on the application of tools and techniques that would make the financial reports useful for decision making.
- Accounting people tend to say that the primary objective of conducting a business is to maximize profits>
- Finance people tend to say that the primary objectives of conducting a business is to maximize stockholder's wealth.

### Types of financial Management

- Working Capital – day-to-day operation such making sure that there enough money to pay.
- Revenue cycle management – revenue recognized when it is incurred.
- Capital budgeting
- Capital Structure

### Understanding the Financial Statement

#### The financial Reports

1. Statement of financial position
2. Income Statement
3. Statement of Cash flows
4. Statement of Changes in owner's equity

**Statement of Financial Position** – another term for the balance sheet. The statement lists the assets, liabilities, and equity of an organization as of the report date. Provide snapshot of the financial condition of a business as of a specific date. It tells what you own, how much you owe to vendors and lenders, and what is left?

**Statement of CASH FLOWS** – measures how well a company manages its cash position, meaning how well the company generates cash to pay its debt obligations and fund its operating expenses.

#### Content of the Statement of cash flows

- Investing Activities
- Financing Activities
- Operating Activities

**Operating Activities** – Indicates the amount of money a company brings in from its ongoing, regular business activities, such as manufacturing and selling goods or providing a service to customers.

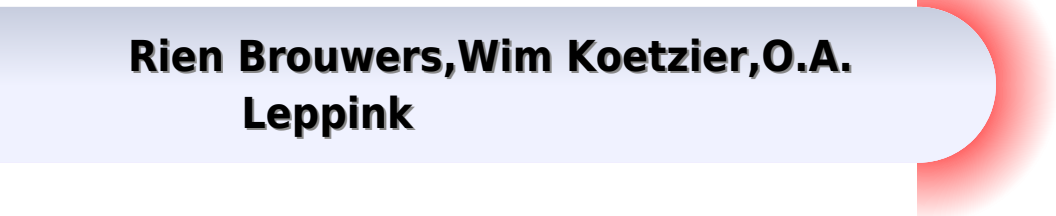
**Investing Activities** – report how much cash has been generated or spent from various investment-related activities in specific period. Include purchases of physical assets, investments in securities, or the sale of securities or assets.

**Financing Activities** – shows the net flows of cash that are used to fund the company. It includes transactions involving debt, equity, and dividends.

**Income Statement** – present the financial results of a business for a stated period of time. The statement quantifies the amount of revenue generated and expenses incurred by an organization during a reporting period as well as any resulting net profit or net loss.

# Basics Of Financial Management Dalshire

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**The Basics of Financial Management** Peter de Boer,Rien Brouwers,Wim Koetzier,2011 Familiarising students in international English language programmes with the basics in the fields of finance finance management and accounting this book takes an in depth look at many of the issues in the fields *Basics of Financial Management* P. de Boer,Peter de Boer,M.P. Brouwers,W. Koetzier,Rien Brouwers,2007 This introductory guide to financial management and accounting familiarizes students with the basics in these crucial areas No prior knowledge of business economics is assumed This book is user friendly accessible yet comprehensive in its approach It takes an in depth integrated look at the principles of management accounting financial accounting and finance Examples and case studies from newspapers and professional journals encourage the practical application of the material Study questions reinforce and test the student e tm s understanding of the key concepts A glossary of key terms is included at the end of each chapter The book also contains multiple choice questions and other assignments designed to stimulate thinking about the topics that are discussed The Basics of Financial Management is an ideal introductory textbook for students at both undergraduate and graduate levels in a wide range of degree and professional programmes such as Economics MBA Business Studies Finance and Management Studies **Basics of Financial Management** Rien Brouwers,Wim Koetzier,O.A. Leppink,2015 **Basics of Financial Management** P. De Boer,2011 Basics of Financial Management Rien Brouwers,Wim Koetzier,2018 **The Basics of Financial Management** P. de Boer,M. P. Brouwers,W. Koetzier,2011 *Basics of Financial Management* Cybellium Ltd,2024-10-26 Designed for professionals students and enthusiasts alike our comprehensive books empower you to stay ahead in a rapidly evolving digital world Expert Insights Our books provide deep actionable insights that bridge the gap between theory and practical application Up to Date Content Stay current with the latest advancements trends and best practices in IT Al Cybersecurity Business Economics and Science Each guide is regularly updated to reflect the newest developments and challenges Comprehensive Coverage Whether you re a beginner or an advanced learner Cybellium books cover a wide range of topics from foundational principles to specialized knowledge tailored to your level of expertise Become part of a global network of learners and professionals who trust Cybellium to guide their educational journey [www.cybellium.com](http://www.cybellium.com) **Basics of Financial Management** ,2022 **The basics of financial management** Rien Brouwers,Wim Koetzier,O.A. Leppink,2021 **Basics of Financial Management** Wim Koetzier,Rien Brouwers,O. A. Leppink,2015 **Basic Financial Management** ,1991 **The Basics of Financial Management** Rien Brouwers,Wim Koetzier,O.A. Leppink,2024 Basics of Financial Management Ramesh Garg, Henry J. Guithues, Chong S. Pyun, Tai S. Shin, Suk H. Kim,1997-01 **The Basics of Financial Management** ,2018 **The Basics of Financial Management** Wim Brouwers,Wim Koetzier,O.A. Leppink,2024 **The Basics of Financial Management** Rien Brouwers,WIM KOETZIER MSC;RIEN BROUWERS MSC;OLAF LEPPINK MS.,W. Koetzier,O. A. Leppink, **Financial Management** Rudolf

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
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