Eleventh Edition

# **ENTREPRENEURSHIP**

and effective small business management

Norman M. Scarborough Jeffrey R. Cornwall



Robert D. Hisrich, Veland Ramadani

Entrepreneurial Finance M. J. Alhabeeb, 2014-12-16 Featuring key topics within finance small business management and entrepreneurship to develop and maintain prosperous business ventures With a comprehensive and organized approach to fundamental financial theories tools and management techniques Entrepreneurial Finance Fundamentals of Financial Planning and Management for Small Business equips readers with the necessary fundamental knowledge and advanced skills to succeed in small firm and business settings With a unique combination of topics from finance small business management and entrepreneurship the book prepares readers for the challenges of today s economy Entrepreneurial Finance Fundamentals of Financial Planning and Management for Small Business begins with key concepts of small business management and entrepreneurship including management tools and techniques needed to establish run and lead business ventures The book then delves into how small businesses are operated managed and controlled General finance skills and methods are integrated throughout and the book also features Numerous practical examples and scenarios that provide a real world perspective on entrepreneurship and small business management A brief summary list of key concepts and ten discussion guestions at the end of each chapter to prepare readers for the challenges of today's economy A practical guide to the complete life of a small business from establishing a new venture to training and developing young entrepreneurs tasked with maintaining and developing a prosperous economy An in depth discussion of the entire process of writing a successful business plan including the rationale significance and requirements Techniques needed to solidify the free enterprise tradition develop entrepreneurial strategies and grow small businesses Entrepreneurial Finance Fundamentals of Financial Planning and Management for Small Business is an ideal textbook for upper undergraduate and first year graduate courses in entrepreneurial finance within business economics management science and public administration departments The book is also useful for MBA level courses as well as for business and management PhD majors as a resource in methodology The book is also an idea reference for entrepreneurs business managers market analysts and decision makers who require information about the theoretical and quantitative aspects of entrepreneurial finance Collective Creativity for Responsible and Sustainable Business Practice Fields, Ziska, 2016-11-17 Over the years irresponsible business practices have resulted in industrial waste which is negatively impacting the environment As a result it is imperative to develop new solutions to reverse the damage Collective Creativity for Responsible and Sustainable Business Practice is an authoritative reference source for the latest scholarly research on the elimination of environmental degradation through new discoveries and opportunities provided by collective creativity Featuring extensive coverage across a range of relevant perspective and topics such as sustainable business model innovation social marketing and education and business co operatives this comprehensive and timely publication is an essential reference source for business leaders managers academics and community leaders seeking current research on sustainable management practices Effective Entrepreneurial

Management Robert D. Hisrich, Veland Ramadani, 2016-12-23 This textbook provides a comprehensive overview of the essential issues in effective entrepreneurial management It first introduces readers to the fundamentals of entrepreneurial management the nature of entrepreneurial managers and business planning before exploring the specific topics of creativity and innovation risk management entrepreneurial marketing and organization as well as financing The authors then move to contemporary topics such as entrepreneurial growth strategies e commerce challenges ethical and socially responsible entrepreneurial management franchising and managing entrepreneurial family ventures Each chapter provides a case study and several practice based examples to help explain the concepts By providing a truly international approach this text offers ample theoretical and empirical insights into entrepreneurship and small business management It is a valuable and up to date resource for teachers and students of entrepreneurship Entrepreneurial Family Businesses Veland Ramadani, Erick P. C. Chang, Ramo Palalić, Esra Memili, 2024-06-07 This book provides an extensive overview of family business related topics such as context and uniqueness lifecycle and ownership configurations conflict management corporate governance succession challenges internationalization innovation and socioemotional wealth Each chapter features clear learning objectives key concepts and terminology and dedicated case studies to demonstrate the main messages. The book not only considers the day to day dynamics in family businesses but also places substantial emphasis on the entrepreneurial skills needed for these businesses to survive and thrive today and tomorrow In addition it elaborates and discusses a number of best practice examples which offer valuable guidance not only for scholars but also for students who wish to study these challenges This new edition includes new topics such as open innovation sustainable and green family entrepreneurship digital aspects in the family business estate planning and strategic HR Specially curated case studies and additional tasks and activities for classrooms will be particularly useful for MBA students and lecturers Entrepreneurship and Effective Small Business Management Norman Scarborough, Jeffrey Cornwall, 2014-01-19 For undergraduate and graduate courses in entrepreneurship and or small business management Discover how to successfully launch and manage a small business Open your students minds to the possibilities challenges and rewards of becoming a small business owner with Entrepreneurship and Effective Small Business Management This text provides students with the tools they need in order to launch and manage a small business This Eleventh Edition continues to provide students with a practical hands on approach to launch a business that has the greatest chance for success This edition features ten new cases and the most recent statistics studies surveys and research about entrepreneurship and small business management Publisher's website

ECKM2010-Proceedings of the 11th European Conference on Knowledge Management Eduardo Tomé, 2010 Human Resource Management, 11th Edition Raymond J. Stone, Anne Cox, Mihajla Gavin, Joseph Carpini, 2024-06-04 The new edition of Raymond Stone s Human Resource Management is an AHRI endorsed title that has evolved into a modern relevant and practical resource for first year HRM students This concise 15 chapter textbook gives your students the best

chance of transitioning successfully into their future profession by giving them relatable professional insights and encouragement to exercise their skills in authentic workplace scenarios **Entrepreneurship and Small Business** Michael Schaper, Thierry Volery, 2004-01-07 Entrepreneurship and small business management are two very close and often overlapping disciplines Entrepreneurship refers to the dynamic process of creating a new business venture Small business management addresses various issues of organizing and operating a small business The goal of this textbook is to provide a package covering all of the issues related to business start up and those arising from running a small business within the Australasian and South East Asian contexts The geographic markets for the book are Australasia Australia and New Zealand and South East Asia Indonesia Hong Kong Malaysia and Singapore An increasing amount of goods capital and people are moving between these two regions and this text provides the reader with a better regional understanding of this environment Features The What would you do feature presents a scenario in which an entrepreneur small business manager needs to respond to a problem or situation The Entrepreneur profile in every chapter profiles Australian New Zealand and Asia Pacific entrepreneurs and small business leaders The end of chapter case study profiles an entrepreneurial approach and or small business management issue in the pacific Rim Small Business, Entrepreneurship and Enterprise Development Graham Beaver, 2002 Providing an introduction to the establishment development and managerial issues confronting the smaller enterprise this text is particularly concerned with the kinds of action and behaviour that seem to characterise successful new business ventures Small Business Management Justin Gooderl Longenecker, Carlos W. Moore, J. William Petty, 2000 The author's diverse academic backgrounds in management marketing and finance have enabled them to provide well balanced coverage of small business issues **ECIE 2016 11th European Conference on Innovation and Entrepreneurship** Minna Tunkkari Eskelinen, Iiris Aaltio, 2016 **Entrepreneurial diversity - Unternehmerinnen** zwischen Businessplan und bricolage Andrea D. Bührmann, 2007 **Proceedings of The 11th MAC 2017** group of authors, 2017-10-12 The 11th Multidisciplinary Academic Conference in Prague 2017 Czech Republic The 11th MAC in Prague 2017 October 13 14 2017 Green Business: Concepts, Methodologies, Tools, and Applications Management Association, Information Resources, 2019-02-01 The issues of sustainability and corporate social responsibility have become vital discussions in many industries within the public and private sectors In the business realm incorporating practices that serve the overall community and ecological wellbeing can also allow businesses to flourish economically and socially Green Business Concepts Methodologies Tools and Applications is a vital reference source for the latest research findings on the challenges and benefits of implementing sustainability into the core functions of contemporary enterprises focusing on how green approaches improve operations Highlighting a range of topics such as corporate sustainability green enterprises and circular economy this multi volume book is ideally designed for business executives business and marketing professionals business managers academicians and researchers actively involved in the business industry **Equity Value** 

**Enhancement** Carl L. Sheeler, 2015-12-08 A detailed look at risk identification and value creation in private equity investment Equity Value Enhancement EVE Governance Risk Relationships Knowledge GRRK provides the information and tools practitioners and business owners need to work with the multitude of intangibles GRRK in equity investment decisions The author engages readers with an insightful and brief claim Values are more than numbers He then provides support for just how important human capital is to the value creation paradox He doesn t stop there because ideas without definitive actions don't promote transformation. He further challenges the reader with If you don't think outside of the box you re doomed to live in the box A user friendly manual chock full of vignettes suggestions and pithy commentary EVE is a must read for owners officers boards and advisors to derive understanding of business value drivers This book teaches the reader how to conduct more intangible asset due diligence as well as what decisions and behaviors impact value With more effective methods of risk identification measurement management and mitigation IMMM trusted advisors and owners can establish a working on the business strategy to prioritize issues impacting a company s intangible assets assets which almost inevitably create the largest component of value in flourishing companies This focus also serves to reduce risk while leveraging human capital and operational effectiveness This book challenges users of value enhancement and valuation services to demand greater intellectual rigor to best serve owners investors of the United States economic engine the midmarket company Therefore readers are challenged to look beyond the common metrics and numbers They are admonished to rely less on formulaic approaches and on software that can generate spurious opinions The reader is called to action by the author a US Marine Combat Officer veteran to lead the change You burn the boats if you want to be sure you succeed taking the island Trillions of dollars of private equity are changing hands as Baby Boomer owners and investors seek greater liquidity and legacies while investors seek higher returns from direct investment in private companies This book provides risk and human capital guidance removing some of the guesswork on valuation and value creation Provide better evidence of value equity discounts Identify and quantify risk and provide tools to manage it Inform better business management and investment decisions Create a more comprehensive valuation for equity investments Roadmap and strategy for enhancement of going concern value Governance Risk and Compliance GRC management are hot topics in today s economic environment The familiar financial metrics may not be providing adequate indications of value creation the core principle of most shareholder investment expectation To identify risk and work with it effectively practitioners need an in depth understanding of the forces at play Equity Value Enhancement is a detailed insightful guide for making better equity decisions Finally the author puts his passion front and center by offering the reader the opportunity to invest in the human capital this book addresses by encouraging support of military veteran s with combat PTSD so they may be productive citizens with the leadership and business skills provided by our country's Greatest Generation New Tourism Ventures Dimitri Tassiopoulos, 2008 An entrepreneurial and managerial approach Continual increases in wealth and leisure time have given a sharp rise to tourism

which resulted in the rapid development of tourism related ventures such as hotels bed and breakfast accommodation travel agencies restaurants theme parks event companies resorts tourist guides and tour operators to mention a few New Tourism Ventures An Entrepreneurial and Managerial Approach provides a definitive grounding of how to create and manage such tourism ventures It takes an entrepreneurial and managerial approach to the subject underpinning the various concepts associated with entrepreneurship and demonstrating the linkages of the subject with the tourism economy within the context of international best practice and research Kewirausahaan dalam Perspektif Bisnis Feky Reken, Maidiana Astuti Handayani, Hannisa Rahmadani Hapsari, Desvira Zain, Semuel Souhoka, Lailatul Himni, Florianus Pruda Muda, Evelin Watumlawar, Jacsy Tubalawony, Felix Chandra, Lathifah Hanim, Endah Arum Wangi, Siska Jeanete Saununu, 2025-09-12 Buku Kewirausahaan dalam Perspektif Bisnis menghadirkan pemahaman menyeluruh mengenai dunia kewirausahaan dengan pendekatan yang aplikatif dan kontekstual Isi buku ini mencakup pembahasan mulai dari konsep dasar kewirausahaan teori dan model etika peluang bisnis perencanaan usaha komunikasi pemasaran hingga strategi ekspansi bisnis Melalui contoh kasus dan analisis praktis buku ini memberikan gambaran nyata bagaimana seorang wirausaha dapat membangun mengelola serta mengembangkan bisnisnya Lebih jauh buku ini juga menyoroti aspek penting seperti inovasi dan transformasi digital manajemen sumber daya manusia legalitas usaha serta peran kewirausahaan perempuan dalam pembangunan ekonomi Dengan cakupan yang luas dan terintegrasi buku ini tidak hanya memberikan landasan teoritis tetapi juga panduan praktis bagi para wirausahawan muda maupun pelaku usaha yang ingin beradaptasi dengan tantangan bisnis di era digital

Innovation, Entrepreneurship, and Success: Insights from Diverse Ventures Anna Ujwary-Gil,2023-09-22 Expatriation enhanced competencies A multiple case study of technology based entrepreneurs Abstract PURPOSE Facing the research gap of entrepreneurial learning by self expatriated technology based entrepreneurs the purpose of this research is to explore those entrepreneurs beliefs and experiences across expatriation to identify the enhancement of their competencies METHODOLOGY Within a qualitative and exploratory multiple case theory building approach data was collected from twelve technology entrepreneurs from Brazil Mexico Germany and Israel that went to the following destination countries Spain United Kingdom United States Germany Ireland Turkey and the Netherlands With interview data as the primary source the data analysis rests on a qualitative content analysis FINDINGS Data allows structuring techpreneurs experience of expatriation along the following steps a arrival in the destination country and initial process of socialization b engaging in activities to get familiar with the culture of the destination country c the gradual comprehensive understanding of the new context and d comparisons between the home and destination country Expatriation had an evident impact on the technology based entrepreneurs that materializes in three groups of competencies entrepreneurial competencies knowledge and innovative competencies and international competencies Entrepreneurial competencies relate to relational and behavioral skills and the learning of doing business in different contexts Concerning knowledge and innovative competencies creativity

learning new techniques and international innovation environment stand at the fore Finally international competencies relate to the acceptance of different cultures multicultural learning and perception of cultural differences developing a sense of an international community and an international innovation culture IMPLICATIONS This study evidenced the influence of expatriation experiences on the training of skills of technology based entrepreneurs in a specific approach to entrepreneurial innovative and intercultural competencies The research portrays self expatriation as an opportunity for technology based entrepreneurs to develop different competencies being helpful to innovate to manage business and to operate in international markets Universities and innovators may recognize their discretion to develop programs for people like former students who want to self expatriate In the same vein government can design policy to attract self expatriate in innovations hubs considering that local inhabitants can benefit from the cultural exchange ORIGINALITY AND VALUE This study contributes to better understanding the influence of self expatriation experiences on the development of skills of technology based entrepreneurs Compared to previous studies it advances research through providing a wider range of learning from expatriation experiences beyond the effect of internationalization on market knowledge and cultural aspects Furthermore this study focuses the process not the results of self expatriation to understand entrepreneurs learning Keywords technology based entrepreneurs innovation entrepreneurs skills competencies expatriation A phenomenological exploration of technology start up failure in Sri Lanka PURPOSE The main purpose of this qualitative study was to explore tech start up failures in Sri Lanka to emerge themes that explain the critical factors that are impacting failures of Sri Lankan tech start ups and also to identify recommendations that could help evade those factors. The paper also presents the finding to enrich tech entrepreneurs to build their strategies with an understanding of factors that leads to failure and to make well educated decisions METHODOLOGY The study is based on a qualitative research approach that helps to present findings in a theoretical way A phenomenological analysis has been used to identify understand and analyze the phenomena of tech start up failures Twelve start up leaders participated in this study and shared their lived experiences of tech start up failures in Sri Lanka Interviews were conducted with them based on twelve interview questions and twelve core themes emerged based on the participants lived experiences In analyzing data the modified Van Kaam approach was used utilizing a seven step framework that considers the structural and textual aspects of experiences as well as the perceptual characteristics of the phenomenon FINDINGS The themes answered the key research question of the study What are the critical factors that are impacting on failures of tech start ups in Sri Lanka The cause of tech start up failures according to the current study varied including financial uncertainty no market research no product market fit paranoid behaviors of innovators lack of timely response to changing conditions and location of the venture IMPLICATIONS The paper concisely presents twelve critical reasons for tech start up failures The results of the research will enable Sri Lankan tech start ups to identify key factors of failure for the growth of their surviving strategies Identifying secret obstacles in the industry helps entrepreneurs prepare

for pitfalls and provides guidelines for policymakers to make informed choices when implementing national policies More importantly it has been discovered that the major areas that require more attention are leadership funding marketing and innovation Finally four groups of recommendations have been discussed under financing market research leadership and inventors ORIGINALITY AND VALUE The comparison of the current study themes with the findings of related studies is inconclusive because the literature on tech start up failures in other countries and in Sri Lanka is minimal Some of the themes align with the findings of research conducted in other countries although there were some themes that were explored uniquely Keywords entrepreneurship tech entrepreneur start up failure critical success factors software start up survival strategies technology start up Going green to keep talent Exploring the relationship between sustainable business practices and turnover intention PURPOSE This study explores the association between sustainable business practices SBP and turnover intention TI to understand the role of sustainability initiatives in influencing employee retention and organizational commitment METHODOLOGY The present study conducted a systematic literature review SLR following the Preferred Reporting Items for Systematic Reviews and Meta Analyses PRISMA Statement From an initial selection of 326 articles a rigorous double blind screening process identified 31 key papers for in depth analysis FINDINGS The systematic review provides compelling evidence that SBP have a robust positive association with employee outcomes especially in reducing TI This relationship is notably mediated by job satisfaction and organizational commitment and moderated by psychological safety and ethical leadership elements Further key gaps were discerned including the necessity to explore the varied impact of SBP across industries the enduring effects of SBP on TI the influence of cultural and contextual facets and the urgency for methodological advancements in cross cultural research In response to these gaps four hypotheses were conceptualized to provide deeper insights into the complex interplay between SBP TI and overarching cultural contextual variables IMPLICATIONS Theoretically this research adds to the existing literature by empirically validating the relationship between SBP and TI highlighting critical mediators and moderators and suggesting avenues for future research Incorporating the identified gaps and proposed hypotheses provides a structured direction for subsequent investigations The findings emphasize the importance of integrating SBP into organizational strategies to promote sustainability while enhancing workforce well being and retention Organizations can align with sustainability goals and boost employee satisfaction by focusing on organizational commitment open communication and leadership grounded in ethical and sustainable principles ORIGINALITY AND VALUE This research provides a comprehensive overview of the interplay between SBP and TI integrating insights from various studies By emphasizing understudied mediators and moderators identifying research gaps and outlining derived hypotheses the study sets the stage for future inquiries Its practical recommendations are essential for organizations that balance sustainability goals with workforce stability benefiting organizational performance and employee satisfaction Keywords sustainable business practices turnover intention TI job satisfaction employee engagement

organizational commitment employee involvement employee empowerment systematic literature review PRISMA future research directions hypotheses research gaps green HRM What are the real motivations and experiences of silver entrepreneurs Empirical evidence from Poland PURPOSE Along with demographic changes it is increasingly frequent that many mature people resign from their full time jobs and decide to start their own businesses at a later age Entrepreneurial activity among this group of so called silver entrepreneurs can be caused by many motives but these factors usually remain unknown to current employers or do not constitute a valid reason for understanding and keeping a mature person in the workplace The purpose of this paper is to present new scientific results concerning entrepreneurial motivations both internal and external and the previous experiences of silver entrepreneurs from Eastern Europe based on an example from Poland METHODOLOGY We analyzed a unique sample of 1 003 owners of micro and small enterprises from Poland The sample included only people over fifty Our empirical study used a survey to explore the motivations and experiences of silver entrepreneurs that influenced their decision to start a business later in life We linked attitude toward the behavior with motivation and utilized the pull and push factors We utilized logistic regression to determine the factors related to starting a business above fifty We also used the ordinary least square regression to determine the relationship between the explanatory variables and the age of starting a business by the respondents FINDINGS We found that the main pull factor positively influencing the start of business activity by silver entrepreneurs is the fulfillment of dreams as a broadly understood need for self realization However the push factors such as the occurrence of ageism in the workplace as well as the loss of employment and lack of other opportunities on the labor market significantly reduced the probability of starting a company at the age of over fifty On the basis of the positive impact of a pull factor it can be concluded that entrepreneurial activity at a later age is the result of opportunity based entrepreneurship Due to the negative impact of the job loss factor people made redundant started their business activity at an earlier age before the age of fifty Regarding external entrepreneurial motivations the support received from family is the most important factor related to the individual s environment affecting starting a business by silver entrepreneurs However the support from friends and the support from government bodies were not significant factors influencing starting a business at a later age IMPLICATIONS Findings from our study have implications for both employers and groups who support entrepreneurship First from the point of view of employers the occurrence of ageism in the previous workplace could have resulted in resignation from full time employment at an earlier age and a faster start of business activity It is surprising that negative behavior towards older employees may also be associated with resignation from work by younger people From the point of view of government bodies and other stakeholder groups related to the development of entrepreneurship it is interesting that the support received from government bodies in conducting business activities was statistically insignificant for each group of respondents. This suggests the need to identify effective support and to design a comprehensive strategy for the development of silver entrepreneurship ORIGINALITY AND

VALUE The vast majority of previous studies used secondary data or focused mainly on Western Europe in particular the United Kingdom Finland and France Our contribution is to provide empirical evidence about the silver entrepreneurs from Eastern Europe especially Poland Our research included individuals who actually run their own businesses opposite to previous studies that take into account people who are just considering starting a business This is particularly important in relation to research on the entrepreneurial intentions of mature people to undertake entrepreneurial activities at a later age and the real motivations of silver entrepreneurs Keywords silver entrepreneurs ageing entrepreneurship entrepreneurial motivations push pull factors Team members direct participation in decision making processes and the quality of decisions PURPOSE Do teams manage to reach better decisions than those made by individuals Numerous studies have delivered inconclusive results Meanwhile participation in decision making can take various forms and is not limited to consensus group decisions and the influence of the various forms of participation on the quality of decisions has been less frequently examined The aim of the research was to determine the effect on decision quality of changing the form of direct participation in the decision making process in the case of complex multi stage problems METHODOLOGY The article presents the results of a long term experiment in which 598 teams of 2 673 people took part The participants were asked to solve a decision problem using three decision making styles autocratic consultative and group The participants played the role of members of a newly established project team that must plan its own work The task concerned a problem that requires the analysis of a number of dependencies between sub problems in contrast to eureka type problems. The decision problem was new to the participants making it impossible to apply known solutions a creative approach was therefore required The decision was then compared with the optimal solution established by experts Decision quality was based on the deviation of the proposed solution from the optimal solution FINDINGS The results of the experiment confirm the significant synergistic potential of increasing direct participation in decision making for complex multi stage problems A significant proportion of teams made better decisions as a result of increasing direct participation replacing autocratic decisions with consultative and group decisions The quality of consultative decisions was roughly in the middle of autocratic and group decisions By using group decision making teams made better decisions than the average individual decision and came closer to the decision quality achieved by the best team members This effect was universal observed both in the strongest and weakest teams It should be remembered that while group decision making has the potential for synergy it is not always achieved Group decision making markedly reduced the risk of making highly misguided decisions and it can be reasoned that direct participation protects against serious mistakes more than it guarantees the best possible results IMPLICATIONS Team leaders should be familiar with different decision making styles their advantages and disadvantages and the scope of their application. This research suggests that increasing team members participation to a consultative role and even better a full participatory role increases the quality of the decision With the growing complexity of organizations that have to deal with accelerating change technology development

and increased competition creating structures that can flexibly respond to the challenges of the environment requires the participation of team members at all managerial levels. The use of consultative and group decision making styles for complex and multi stage problems supports this process The group decision making style can bring better quality but it has its limitations and it is not always possible to use it It requires a team of highly competent people who identify themselves with the interests of the organization Otherwise the consultative form will bring better results ORIGINALITY AND VALUE For the first time an empirical study analyses the case of consultative decision making in which the team leader consults the individual opinions independently to finally come up with a final team decision. This approach is widely used by team leaders and managers in the field This study shows that this approach constitutes an improvement over the individual autocratic one but still falls short of the group decision making approach Finally this study which has been done with the largest number of participant teams 598 teams 2 673 individuals professionally active post graduate students and over a 24 year period allows a sound statistical confirmation of the proposed decision quality improvement when moving from individual to consultative and group decision making styles Keywords participation in decision making PDM decision quality consultative decision making group decision making Bankers job stress job performance and job commitment trajectories during the COVID 19 pandemic PURPOSE The global COVID 19 pandemic has profoundly impacted multiple sectors across industries and regions including medical services financial institutions and others The escalating global pandemic in both emerging and developed nations has resulted in the implementation of stringent lockdown measures and unparalleled disruptions to economic activities Consequently individuals have become accustomed to relying on banking operations as a routine aspect of their lives regardless of the circumstances Learning how bankers engage with customers in response to the given circumstances would be intriguing Hence the study aimed to unearth the relationship between bankers job stress job performance and job commitment as well as the stress based job performance and its impact on job commitment during the second to third wave of the COVID 19 pandemic in an emerging market METHODOLOGY A number of 287 data response rate 71 75 percent were collected by online platforms due to the COVID 19 pandemic through the simple random sampling technique The exploratory factor analysis confirmatory factor analysis and structural equation modeling were run to test the proposed research framework with the help of MS Excel 2007 SPSS 22 0 and AMOS 23 0 FINDINGS The findings showed that bankers work related stress has a positive impact on job performance but no relationship with job commitment acute stress has a negative impact on job commitment but no significant relationship with job performance and stress based job performance has a significant positive impact on job commitment during the COVID 19 pandemic IMPLICATIONS The outcomes of this study provide value to the field of behavioral science by introducing the phenomena of COVID 19 in the context of bankers and emerging economies The demographic variables and the revealed relationships of bankers job stress job performance and job commitment trajectories would help policymakers rethink stress management practices and policy building in the bank job

and the long term relationship building with their existing employees ORIGINALITY AND VALUE The novelty of the research is the COVID 19 phenomenon and an emerging economy s bankers context Keywords work related stress acute stress job performance job commitment bankers COVID 19 pandemic Entrepreneurship education for women through project based flipped learning The impact of innovativeness and risk taking on course satisfaction PURPOSE The primary aim of this research is to explore the correlation between learners characteristics and the perceived value and satisfaction associated with Project Based Flipped Learning PBFL methodologies A secondary objective involves investigating how these PBFL methodologies can be employed to enhance the quality of entrepreneurship education for women METHODOLOGY During the first semester of 2018 a total of 80 students enrolled in the Communication Society class were engaged in a longitudinal study involving bi weekly online surveys prior to the semester s conclusion The survey instruments utilized Likert scale measurements with a 5 point scoring system The data acquired was subsequently analyzed using structural equation modeling which facilitated the examination of both the pre and post change scores and the structural properties of their relationships with overall course satisfaction In terms of statistical evaluation the study employed Generalized Structured Component Analysis GSCA a powerful component based SEM technique thus ensuring a robust and academically rigorous interpretation of the data FINDINGS Our research sought to understand the effects of learners characteristics specifically innovativeness and risk taking on course satisfaction in Project Based Flipped Learning PBFL We found that female learners innovativeness positively influenced their perception of the project s entertainment and educational value which in turn increased preference for PBFL and course satisfaction Interestingly risk taking did not significantly influence perceived project value which provides insights into the role of personality traits in learning outcomes IMPLICATIONS Our study invigorates entrepreneurship education theory by highlighting the key role of learner innovativeness in PBFL course satisfaction urging a nuanced examination of personality traits in educational contexts Further we question the established importance of risk taking necessitating a critical reassessment in this domain These pivotal theoretical contributions challenge prevailing assumptions enrich scholarly discourse and open new avenues for research On the practical side our findings emphasize the imperative of fostering innovativeness in women s entrepreneurship education These insights underscore the need for a strategically tailored creative learning environment with the potential to enhance learner engagement and satisfaction significantly In sum our research generates transformative theoretical insights and provides actionable strategies for improving the practice of entrepreneurship education ORIGINALITY AND VALUE Our research presents a novel approach to fostering women entrepreneurs in the media sector through PBFL This unique focus on the intersection of gender media entrepreneurship and PBFL distinguishes our study from existing literature Furthermore our findings offer educators invaluable guidance for enhancing female entrepreneurship education thereby enriching the pedagogical landscape of this domain Keywords entrepreneurship education women entrepreneurship project based flipped

learning innovativeness risk taking course satisfaction New Perspectives on Virtual and Augmented Reality Linda Daniela, 2020-05-31 New Perspectives on Virtual and Augmented Reality discusses the possibilities of using virtual and augmented reality in the role of innovative pedagogy where there is an urgent need to find ways to teach and support learning in a transformed learning environment Technology creates opportunities to learn differently and presents challenges for education Virtual reality solutions can be exciting create interest in learning make learning more accessible and make learning faster This book analyses the capabilities of virtual augmented and mixed reality by providing ideas on how to make learning more effective how existing VR AR solutions can be used as learning tools and how a learning process can be structured The virtual reality VR solutions can be used successfully for educational purposes as their use can contribute to the construction of knowledge and the development of metacognitive processes They also contribute to inclusive education by providing access to knowledge that would not otherwise be available This book will be of great interest to academics researchers and post graduate students in the field of educational technology Cumulated Index to the Books ,1999

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