BASIC STATISTICAL IDEAS FOR MANAGERS

SECOND EDITION



Hildebrand | Ott | Gray

Basic Statistical Ideas For Managers 2nd Edition With Cd Rom

Schwartz, David

Basic Statistical Ideas For Managers 2nd Edition With Cd Rom:

Basic Statistical Ideas for Managers David K. Hildebrand, Lyman Ott, J. Brian Gray, 2005 **Statistics Catalog 2005** Statistical Thinking in Business, Second Edition J. A. John, D. Whitaker, D.G. Johnson, 2005-08-29 Neil Thomson, 2004-09 Business students need the ability to think statistically about how to deal with uncertainty and its effect on decision making in business and management Traditional statistics courses and textbooks tend to focus on probability mathematical detail and heavy computation and thus fail to meet the needs of future managers Statistical Thinking in Business Second Edition responds to the growing recognition that we must change the way business statistics is taught It shows how statistics is important in all aspects of business and equips students with the skills they need to make sensible use of data and other information The authors take an interactive scenario based approach and use almost no mathematical formulas opting to use Excel for the technical work This allows them to focus on using statistics to aid decision making rather than how to perform routine calculations New in the Second Edition A completely revised chapter on forecasting Re arrangement of the material on data presentation with the inclusion of histograms and cumulative line plots A more thorough discussion of the analysis of attribute data Coverage of variable selection and model building in multiple regression End of chapter summaries More end of chapter problems A variety of case studies throughout the book The second edition also comes with a wealth of ancillary materials provided on a CD ROM packaged with the book These include automatically marked multiple choice questions answers to questions in the text data sets Excel experiments and demonstrations an introduction to Excel and the StiBstat Add In for stem and leaf plots box plots distribution plots control charts and summary statistics Solutions to end of chapter exercises and powerpoint slides for lecturers are available directly from the publisher Management of CD-ROM Databases in ARL Libraries ,1990 American Book Publishing Record, 2007 **Statistics Workbook For Dummies** Deborah Rumsey, 2005-05-27 Presents an introduction to statistics providing information on analyzing and interpreting data knowing where to begin solving problems and more Provided by publisher The Nonprofit Manager's Resource **Directory** Ronald A. Landskroner, 2002-04-30 A newly revised and updated edition of the ultimate resource for nonprofit managers If you re a nonprofit manager you probably spend a good deal of your time tracking down hard to find answers to complicated guestions The Nonprofit Manager's Resource Directory Second Edition provides instant answers to all your questions concerning nonprofit oriented product and service providers Internet sites funding sources publications support and advocacy groups and much more If you need help finding volunteers understanding new legislation or writing grant proposals help has arrived This new updated edition features expanded coverage of important issues and even more answers to all your nonprofit questions Revised to keep vital information up to the minute The Nonprofit Manager's Resource Directory Second Edition Contains more than 2 000 detailed listings of both nonprofit and for profit resources products and services Supplies complete details on everything from assistance and support groups to software vendors and Internet

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