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Doing Business In Nigeria Pestel Analysis

Andrew Gillespie



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How to Formulate an Operations and Supply Chain Strategy to Enter into New and Emerging Markets Anssar Khan, 2018-01-04 Globalisation is nothing and international trade has been around for centuries Technological advances in communication and transportation have removed the barriers of distance and national borders leading to increased internationalisation of the production distribution and marketing of goods and services Although domestic and regional markets continue to exist the drivers for companies to engage in international business are expanding sales market share and ultimately profit The BRICS countries have long been the focus of western businesses as these markets become saturated many companies are seeking emerging markets in the developing world as growth opportunities for their businesses but these markets contain a high degree of risk due to less stable economic political systems physical and social factors with additional barriers such as culture and capabilities Therefore in order for a business to be successful and gain a competitive advantage in emerging markets it must become proficient at formulating and implementing effective supply chain strategies The purpose of this book to investigate how can company can formulate an operations and supply chain strategy to enter into new and emerging markets specifically Africa with the ultimate aim to allow development of a framework that can be utilised a organisation for entering into new and emerging markets

Sustainable Management of Coal Preparation Dilip Kumar, Deepak Kumar, 2018-05-31 Sustainable Management of Coal Preparation explains both the upstream and downstream of coal preparation stressing clean coal technologies for coal utilization It not only discusses the sustainability of coal preparation but also considers the governance and management issues that come with fulfilling economic social and environmental obligations of a sustainable mining operation Divided in three parts the book explains the preparation of coking and non coking coal clean technologies the principles of sustainable management and emerging management issues The inclusion of case studies also provides a practical perspective for the planning and design of coal preparation activities and environmental management Offers an integrated approach to pursue sustainable management between mining coal preparation and final use of coal Explains the economic aspects of coal preparation in a modern developing society with zero waste concept Compiles the best technologies from around the world Uses India a developing country as a case study to apply technologies where there is maximum potential for application and benefit

International Business Simon Collinson, Rajneesh Narula, Amir Qamar, Alan M. Rugman, 2020 Revised edition of International business 2017 **Business Economics** Win Hornby, Robert Gammie, Stuart Wall, 2001 This introduction emphasises the business applications of economic theory without sacrificing rigour Hornby takes care to explain concepts such as the theory of the firm production and game theory **Business Economics** Rob Dransfield, 2013-08-20 The Eurozone crisis and the age of austerity as well as challenges to the environment as a result of economic growth have highlighted the need for a greater understanding of those facets of economics that are of most use to businesses and their decision makers This book introduces all of the

relevant theoretical aspects of the subject and applies them to real life examples of economics that are of particular interest to students today including the impact of globalization the way in which green perspectives can be built into decision making and how the financial crisis has challenged economists politicians and business people to rethink their existing ideas Replete with illuminating case studies and benefitting from features such as activities review questions and further reading Business Economics introduces the theory and practice of economics for non specialist students new to the topic **Global Strategic Management** Jędrzej George Frynas, Kamel Mellahi, 2015 Emphasising the essential techniques of business best practices this title offers thorough analysis and discussions on concepts such as environmental analysis strategy development and strategy implementation **BRICS and Global Governance** John Kirton, Marina Larionova, 2018-02-13 The past few decades have witnessed the development of an increasingly globalised and multipolar world order in which the demand for multilateralism becomes ever more pronounced The BRICS group established in 2009 has evolved into a plurilateral summit institution recognized both by sceptics and proponents as a major participant in the international system Addressing the BRICS's role in global governance this book critically examines the club's birth and evolution mechanisms of inter BRICS cooperation its agenda priorities BRICS countries interests decisions made by members their collective and individual compliance with the agreed commitments and the patterns of BRICS engagement with other international institutions This volume advances the current state of knowledge on global governance architecture the BRICS role in this system and the benefits it has provided and can provide for world order This book will interest scholars and graduate students who are researching the rise and role of emerging powers global governance China and India's approach to global order and relationship with the United States Great Power politics democratization as a foreign policy strategy realist theory building and hegemonic transitions and the crisis of liberal world order *Africa's trade facilitation preparedness & ethical property rights* Gbadebo Odularu, Bamidele Adekunle, Caiphas Chekwoti, 2024-05-01 With the AfCFTA in force and several regional integration initiatives ongoing in Africa effective implementation promises an economic growth and development trajectory that defines the Africa we want as posited by the African policymakers within the context of the African Union's Agenda 2063 This is more evident with emerging dynamics characterised by unprecedented shocks and fast paced evolution in the digital space The implications of these dynamics beckon a rethinking of the strategies for riding on and above the wave This book delves into some of the policy intricacies and generates both insights on emerging shocks digitalisation intellectual property rights and raises interesting issues for further reflection It is a great read that illuminates critical trade issues with important policy implications Strategic Optionality Surja Datta, Tobias Kutzewski, 2023-01-18 This book offers a fresh approach to strategy by examining the idea of Optionality Optionality is the right but not the obligation to take an action Built on historic military tactics static engineering principles and equilibrium seeking economics conventional strategic thinking suffers some weaknesses principal of which is its inability to deal with conditions of high uncertainty This book begins by

dividing the business landscape into three distinct domains 1 Fragile 2 Robust and 3 Long shot FRL which alert us to the context specificity of strategy tools before suggesting that theoretical lenses are required to understand and implement strategy in VUCA Volatile Uncertain Complex and Ambiguous domains The authors explore the concept and methodology of Optionality in order to demonstrate how it can be used in conjunction with existing strategy tools in order to achieve competitive success It will be of great interest to academics and students of strategy and innovation

Entrepreneurship in the Raw Materials Sector Zoltán Bartha, Tekla Szép, Katalin Lipták, Dóra Szendi, 2022-03-27 The Entrepreneurship in the Raw Materials Sector proceeding is a collection of papers focusing on the macroeconomic aspects of green growth the business opportunities in the raw materials sector and the challenges in entrepreneurship entrepreneurship training These papers were presented during the closing conference of LIMBRA Decreasing the negative outcomes of brain drain in the raw materials sector a project funded by EIT Raw Materials in the period of 2019 2021 LIMBRA primarily aims at generating new entrepreneurial ideas in the raw materials sector and to encourage engineering students graduating in raw materials related programmes to start their own businesses This proceeding offers a good summary of our approach and our results identify the critical trends in the macroeconomic environment learn about the specifics of the raw materials markets develop new business ideas and rely on your local ecosystem for extra knowledge mentoring and finally help students to Become stay at home entrepreneurs

Marketing Strategy and Competitive Positioning Graham J. Hooley, John A. Saunders, Nigel Piercy, 2004 Marketing Strategy and Competitive Positioning deals with the process of developing and implementing a marketing strategy The third edition focuses on competitive positioning at the heart of marketing strategy and includes in depth discussion of the processes used in marketing to achieve competitive advantage

Transfer Pricing and Value Creation Raffaele Petruzzi, Romero J.S. Tavares Esq., 2019-09-02 Value Creation and its effects on Transfer Pricing and tax law Emerging from the OECD G20 BEPS Project a new somewhat fuzzy notion of Value Creation came to permeate not only Transfer Pricing language but also wider allocation rules and anti abuse provisions in international tax law The notion of Value Creation reframes the interpretation and application of the Arm's Length Principle ALP that is embedded in Articles 7 and 9 of the OECD Model Convention This new Value Creation notion and approach assist in understanding key enterprise functions while different industry sectors manifest these concepts in various ways Situating such notions and this approach within the law of tax treaties and analyzing terms of the OECD Transfer Pricing Guidelines alongside their factual context is the aim of this book Here law students address Transfer Pricing and Value Creation in sectors as varied as commodities trade automotive consumer products food and beverages pharmaceutical and life sciences telecommunications and the key topic of value creation in a digitalized economy Our LL.M students were required to address issues not explored in legal research and to discuss factual topics relevant for Transfer Pricing All students focused on topics that are new to the international tax debate that keep evolving and on factual matters that often escape legal research

Global Business Riad A. Ajami, G. Jason

Goddard,2017-10-12 Globalization has been under extreme pressure in the wake of the financial crisis Multinational firms are weighing the costs and benefits of international scale and scope and are increasingly under pressure to hire local to source local and to pay taxes domestically At the same time global competitive pressures have intensified This book reviews international business practices from the multinational firm perspective and provides pathways forward concerning competitiveness and sustainability in global markets What sets this book apart from others is that the benefits and pitfalls of globalization are addressed Chapter coverage focuses on the functional areas of the business and how they are impacted by international expansion Practical case studies supplement chapter coverage and highlight both positive and negative developments in the global business arena Readers should expect to be challenged on what will be the limits of the multinational firm in the future and how multinational firms can continue to prosper while at the same time adhere to sustainable business initiatives Equally useful to both undergraduate and graduate students of international business as well as professional development programs Global Business Competitiveness and Sustainability provides a necessary tonic for dealing with today s troubled seas of globalization

Foundations of Business Andrew Gillespie,2024 Engaging supportive and relevant This is the ideal introduction to business offering diverse cases and coverage of the latest issues affecting businesses today to empower students during their course and beyond With a contemporary approach to the topic iFoundations of Business i provides a truly accessible and engaging guide that reflects current business environments and the global nature of business Rich with international insights from the real world this text is your key to gaining a holistic understanding of business and organizations in this modern world Starting first by exploring the different types of organizations and their structures you will then move on to explore the core aspects of a business including marketing and accounting and finance along with more people centered issues like leadership and business ethics In engaging with this text you will also develop a firm understanding of key external issues including the competitive environment and the political economic social and technological contexts in which businesses operate Intricately interwoven throughout iFoundations of Business i is a series of learning tools and features all of which have been carefully crafted to help you apply theory in practice Take the opportunity to put yourselves in the shoes of a manager and discuss how you d approach certain business challenges develop your skills in analyzing business data examine real world business challenges from around the globe and more bThe following additional resources are also available to students b Practitioner videos Career insight videos Short 3 5 minute video explanations of key concepts with further illustrative examples Guidance on answering the Business insight questions in the book A list of web links to the financial statements referenced in the book Skills set Exemplar essays and sample exam answers Multiple choice questions Flashcard glossary bAdopting lecturers will have access to the following teaching support resources b Case study updates Guidance on answering discussion questions from practitioner videos Seminar activities Example essay and examination questions PowerPoint slides bSelling Points b The only book on the market

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EBOOK: Strategy: Analysis and Practice MCGEE, JOHN/THO,2010-08-16 EBOOK Strategy Analysis and Practice *Developing Resilience in Disruptive Times* Ajoy Kumar Dey,Ville-Veikko Piispanen,Shreya Mishra,2021-02-10 The first half of the book presents case studies on how the pandemic has affected businesses management and communities and share insightful stories on tough decisions during midst and after the shock of the pandemic The second half of the book presents case studies on market positioning and business model transformations which provide us insight on customer loyalty and satisfaction online reviews and children as a growing customer group This book comprises both research and teaching cases that offer new insights on business management Applied Social Marketing and Quality of Life M. Mercedes Galan-Ladero,Reynaldo G. Rivera,2021-12-02 This book discusses how various social marketing campaigns have taken up and had an impact on important aspects of quality of life across the world The chapters bring up case studies from different regions showing how successful social marketing campaigns have been instrumental in addressing public health challenges discrimination and exclusion violence and inequity and in changing public perceptions in different countries and through public and nonprofit organizations but also through businesses Thus this book approaches social marketing from a quality of life QOL marketing philosophy taking an international perspective It includes 26 case studies discussing how social marketing campaigns were developed and implemented in specific cases related to disease prevention and risk behavior safe and healthy lifestyles and inclusion and interpersonal relationships It also covers social marketing campaigns related to COVID 19 in various countries The book is both comprehensive and provides in depth understanding of every case and is useful for research policy making development communication and social marketing Graduate students researchers practitioners and social marketers alike will find this book interesting **International Business** Shad Morris,James Oldroyd,2023-03-21 An incisive and comprehensive exploration of international business in the modern world In the newly updated third edition of International Business an accomplished team of educators and business

practitioners delivers a revitalized approach to the discipline that brings international business to life This latest edition of the book includes one of a kind chapters on sustainability poverty and innovation as well as new Mini Simulation activities explorations of the Covid 19 pandemic and its effects on commerce the business implications of social and civic justice race and inequality debates new whiteboard animations a video and podcast series and new case studies on equity diversity and inclusion at Microsoft International Business efficiently prepares students for the global economy and transforms the authors impressive international experience at multi national corporations into an indispensable pedagogical resource

Work-Life Balance in Africa Hakeem Adeniyi Ajonbadi, Chima Mordi, Olatunji David Adekoya, 2023-10-13 Work life balance has drawn much attention from academic researchers professionals and politicians over the past two decades However despite the increased interest globally there has been an under representation of academic work on work life balance across the African continent So this book serves as a collection of cases from various contexts across Africa and an exploration of the challenges and how best to manage human resources in this Mother Continent with phenomenal potential The book s contributions draw on various types of research conceptual theoretical and empirical and incorporate contextual issues such as technology politics culture and economics to supplement the readers insights into the varying work life balance experiences in African countries By highlighting theoretical underpinnings and emphasising the practical relevance of issues related to managing work and non work commitments this book will offer an insightful guide for students and scholars interested in Business Management Human Resource Management Sociology of Work and Industrial and Organisational Psychology in developing economies

Guide to Business Modelling John Tennent, Graham Friend, 2005-05-01 All organisations face more and more complex decision making while the risks dependent on their decisions require increasingly explicit understanding of potential outcomes This special larger format guide is full of practical help on how to build the best most flexible and easy to use business models for analysing the upside or potential downside of anything from a small development of an existing business to large scale mergers and acquisitions Tennent and Friend have completely revised and updated the acclaimed first edition For anyone who wants to get ahead in business and especially for those with bottom line responsibilities this is an invaluable guide to how to build spreadsheet models for assessing business risks and opportunities

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