Essentials of Human Resource Management



C. B. GUPTA

Human Resource Managment By C B Gupta Full Book

Dr. C. B. Gupta, Goyal Brothers Prakashan

Human Resource Managment By C B Gupta Full Book:

Human Resource Management C. B. Gupta, 2000 Marketing Management, C.B. Gupta & N. Rajan Nair C.B. Buying Decisions Scope of Marketing Process of Marketing Management Profile of Rural Markets Some of the distinctive features of the book are as follows Learning Objectives to give a bird s eye view of the topics covered in each chapter Lucid concise and simple language Real life illustrations from Indian industry Liberal use of tables and diagrams to illustrate the text Summary at the end of every chapter for quick revision Case Study at the end of each chapter Test Questions culled from examinations of various Universities and Business Schools Select Bibliography for further study We sincerely believe that there is always scope for improvement Therefore we invite suggestions for further enriching the book Human Resource Management After Globalisation R.n. Misra, 2009 English Grammar & Composition Rajendra Pal, Prem Lata Suri, 2022-04-25 The book is divided into three parts comprised of overall 35 chapters Part one contains Grammar part two Aids to Vocabulary and part three Writing Skills The section dealing with Grammar is in double color The points given in pink color suggest importance or emphasis so they need attention and will help you to understand quickly and easily These points are further highlighted with arrows Text printed on screen suggests points likely to misunderstand Sometimes they explain subtle distinctions between two apparently similar points Grammar items are discussed very systematically one at a time Plentiful illustrations are followed by carefully designed exercises. There is an exhaustive section dealing exclusively with Multiple choice questions covering all the areas of Grammar as well as Vocabulary It will help to get familiar with the latest evaluation pattern The chapter on vocabulary is adequate and it has been kept within manageable proportions The chapter on Precis writing under the section Writing Skills contains a large number of solved examples which fully explain how to analyze a passage how to prepare a rough draft and then turn out a good readable and adequate final precis They are followed by passages provided with aids to vocabulary and detailed outlines The passages selected for precis writing cover a wide range of interests and have been carefully graded There is a comprehensive section on letter writing covering personal business and official correspondence While it explains the requisites of the good letter its style layout it also provides a number of model letters for quick guidance A textbook of Income Tax Law & Practice - I Dr. Anita Raman ,A. Lydia Arockia Mary, 2025-06-20 A Texbook of Income Tax Law Practice is often seen as one of the more demanding subjects for commerce students This book is carefully structured to make the subject approachable by offering a clear understanding of the Income Tax Act 1961 both in concept and application using simple and accessible language It comprehensively addresses the curriculum requirements of B Com BBA M Com and other commerce related programs as prescribed by Indian universities To bridge the gap between theoretical knowledge and practical application the book explains core principles clearly and provides step by step solutions to numerical problems with appropriate explanations and working notes Divided

into two volumes the first volume covers topics from the basics of income tax to business income and depreciation Distinct features of the book include a clear presentation of key concepts numerous solved examples arranged by difficulty updates reflecting the Finance Act 2025 and well organized self study material The content is fully updated for Assessment Year 2025 26 and includes a comprehensive question bank with both objective and practical questions to help students confidently understand and apply tax provisions Corporate Accounting - I R.L. Gupta, Radhaswamy M., 2025-02-15 Corporate Accounting Volume 1 has been designed to align with the 3rd Semester syllabus for the B Com General and B Com Accounting and Finance Programs as prescribed by the Tamil Nadu State Council for Higher Education TANSCHE This textbook is structured to blend theoretical knowledge with practical application making it a valuable resource for both classroom study and self guided learning Business Law N.D. Kapoor, 2020-01-01 The Sixth Revised Edition of Business Law as per CBCS syllabus of Andhra Pradesh Telangana Osmania Universities for B Com Hons B Com General Semester IV presents the basic principles of Business Law in a way that makes the subject easily intelligible even to a non specialist The book has eight units The chapter on Intellectual Property Rights discusses i The Trade Marks Act 1999 ii The Patents Act 1970 iii The Copyright Act 1957 iv The Trade secrets and v Geographical Indications A new chapter on The Environment Protection Act 1986 The book has 323 Objective Type Questions 174 Test Questions and 253 Practical Problem and solutions The book Business Law as per CBCS syllabus of Andhra Pradesh Telangana Osmania Universities for B Com Hons B Com General Semester IV is equipped with 457 Examples 126 Illustrative Cases and 69 Case Study **Secretarial Practice, N.D. Kapoor** N.D. Kapoor, 2020-01-01 The Thirty first Revised Edition of the book entitled Company Law 67 Practical Problems with Hints and Solutions 79 short Answer 48 Multiple Choice Presentation of Examples 10 Illustrative cases 12 etc University Questions Papers have been added at the end of the book to give an idea about the pattern of questions asked Elements of Mercantile Law, N.D. Kapoor, 38th e, 2020 Kapoor N.D., 2020-01-01 Sultan Chand Sons present the 38th Revised and Enlarged Edition of the book entitled Elements of Mercantile Law This book is specially written for B Com M Com CA CS CMA MBA LLB and Other Commerce Courses of all Indian Universities The book is divided into three Volume I is Law of Contract Volume II is Company Law and Volume III is Industrial Law The salient features of the present edition are as follows A new chapter on Goods and Services Tax GST has been included in this edition In order to bring uniformity in Tax rates and to simplify the tax mechanism Central Government rolled out Goods and Services Tax GST from 1st July 2017 The Insolvency and Bankruptcy Code 2016 is the Bankruptcy Law of India has been added A chapter on Limited Liability Partnership popularly known as LLP has been added in the present edition LLP combines the advantage of both the Company and Partnership into a single form of organization Volume II of the book on Company Law with Schedules has been thoroughly updated and amended upto 2019 Corporate Accounting Dr. R.L. Gupta ,Prof. M Radhaswamy,2025-06-13 the first edition of Corporate Accounting Problems Solutions is a comprehensive

book developed to serve the academic and professional requirements of students pursuing B Com Pass and Honours MBA CA IPCE ICMA Stage II and Company Secretaries Executive Programme examinations The objective of this book is to provide a thorough grounding in the principles and practices of corporate accounting with a strong emphasis on problem solving and application based learning Corporate accounting occupies a central place in the study of commerce and finance As corporate entities continue to grow in complexity and accounting regulations evolve in response students must be equipped not only with theoretical knowledge but also with the ability to apply that knowledge in practical contexts R.L. Gupta, V.K. Gupta, 2021-12-15 The book has been designed as per the Syllabus prescribed by the University of Madras for Paper on Financial Accounting effective 2020 21 for B Com Degree First and Second Semesters Core Course B Com A F B Com CS B Com BM B Com MM B Com CA B Com ISM **Business Environment** Dr C.B. Gupta, 2022-10-01 The following topics have been added in this new edition 1 Models of Business Conduct 2 Green Index 3 Impact of Climate Change 4 Black Economy 5 Biodiversity 6 Objective Type Questions The book is meant for MBA M Com PGDBM BBA B Com Courses institutes and universities Some of the Distinctive Features of the book are as follows 1 Lucid simple and conversational language 2 Latest policy guidelines and government regulations 3 Full coverage of the latest prescribed syllabi 4 Summary at the end of every chapter for quick revision 5 Tables and diagrams to illustrate the text 6 Chapter outline at the beginning of every chapter to provide overview of the chapter contents 7 Test questions on the pattern of examination question papers

Human Resource Management Dr. Anshula Rajawat and Dr. Neetu Singh, Human Resource Management has been rewritten to include the most recent developments in the field as well as fresh cases and examples All the key subfields of HR management are thoroughly covered in this volume Learners and professionals may keep up with the most current developments in the business world thanks to the inclusion of newly emerging themes recent examples scenario analysis and hands on activities Students of business management will find this book very useful Students may receive a bird s eye perspective of how each chapter's contents relate to one another and instructors can utilise the book's Strategic HR features to explain these connections Further the book offers the most in depth discussion of strategic HRM available in a survey textbook thanks to its use of a Fully Integrated Strategy Case and Strategy Maps HUMAN RESOURCE MANAGEMENT Dr. P. Anbuoli, 2017-02-10 Human beings are social beings and hardly ever live and work in isolation We always plan develop and manage our relations both consciously and unconsciously The relations are the outcome of our actions and depend to a great extent upon our ability to manage our actions From childhood each and every individual acquire knowledge and experience on understanding others and how to behave in each and every situations in life Later we carry forward this learning and understanding in carrying and managing relations at our workplace The whole context of Human Resource Management revolves around this core matter of managing relations at work place **International Human Resource** Management B. Sebastian Reiche, Anne-Wil Harzing, Helene Tenzer, 2018-10-27 Used by over 25 000 students across 130

countries this bestselling text written by leading international experts in each topic retains its critical edge academic rigour and breadth of coverage in the new fifth edition The new edition reflects the contemporary debates and emerging issues in the field of IHRM supplementing classic theories and models with recent research and international developments Divided into three parts the first section looks at the ways of thinking about IHRM theory and practice the second section deals with multinational companies and how they manage their workforce around the world the final section looks at both traditional and newer approaches to IHRM policies and practices A selection of up to date examples from across the globe are used to support the text including Uber's regulatory challenges across Europe the gig economy employment rights after Brexit health insurance for part timers in the US and EU attracting and retaining millennials the world's happiest and unhappiest countries and CSR in Hong Kong The book is complemented by free online resources for lecturers and students including PowerPoint slides additional case studies SAGE video clips with critical thinking questions free SAGE journal articles for every chapter annotated useful weblinks and suggested answers to self assessment questions Suitable reading for upper Principles of Marketing Dr. C.B. Gupta ,2025-02-01 The undergraduate and masters level students on IHRM modules book Principles of Marketing has been meticulously crafted to provide students with a comprehensive understanding of fundamental marketing concepts principles tools and techniques With the aim of equipping learners with the knowledge needed to navigate the evolving landscape of marketing this book delves into foundational ideas contemporary developments and practical applications of marketing strategies **Office Management** Prof. P.K. Ghosh ,2025-02-01 As the dynamic landscape of the business world continues to evolve so too must the principles and practices that guide effective office management In this revised edition of Office Management we aim to provide contemporary insights and updated strategies to meet the ever changing demands of the professional environment As with any evolving field continuous learning is essential for staying ahead This revised edition is designed to be a comprehensive resource for both seasoned office managers seeking to refine their skills and newcomers aiming to build a strong foundation in the discipline The incorporation of case studies practical examples and interactive exercises aims to enhance the reader s understanding and application of the concepts presented In conclusion this revised edition of Office Management includes a Question Bank few case studies for self evaluation and assessment The book is a testament to our commitment to providing relevant and timely insights into the world of Office Management We hope that the ideas and strategies presented herein will inspire effective and adaptive management practices in offices of all sizes and industries **Cost Accounting** S.P. IYENGAR,2023-07-12 This Book lays particulars emphasis on managerial uses of cost information Although written mainly from the point of view of students taking up the university examinations to qualify themselves for a degree in commerce the book will be highly useful to those interested in the various professional examinations too The practicing business manager will find the book to be very useful guide in his attempt at making efficient and economical use of the relatively scarce resources **Human Resources**

Management V. S. P. Rao, Rao, 2007 The book presents the fundamentals of Human Resource Management in a simple lucid and easily understandable style It provides a comprehensive coverage to a vast growing discipline well supported by a wealth of research data collected from multifarious sources potently and carefully A notable feature of the book is that it gives extensive coverage to HRD topics The book contains a number of informative tables summary boxes and useful diagrams It is also liberally sprinkled with current examples and illustrations designed to convey the information in an uncomplicated manner The book is primarily meant for students pursuing advanced courses in Human Resource Management such as MBA PGDBA M Com and IAS Some of the changes in the Second Edition are summarized below v A refined version of SHRMv Total quality HRM approachy Summarised versions of best employers in India especially their recruitment selection training and executive development practicesy Succession planning and succession management enriched with live corporate examplesv 360 degree feedback system essentials of an effective appraisal system potential appraisalv How leading Indian companies appraise potentialy Latest data regarding union membership union recognition criteria and rights voluntary recognition and the code of discipline verification of union membership the check off system recommendations of NCL current trends in trade unionismy Features of industrial relations approaches to industrial relations latest data regarding industrial disputesv Important uses of human resource information systemv New chapter on International Human Resource Managementy Study Aids in a New Format Discussion questions Internet sources true false questions key term exercises student activities etc have been brought under one roof i e at the end of each chaptery 9 New Cases The case of the risky recruit the case of bench management the case of TQM and innovation compensation crises incentive issues the case of variable pay the case of involuntary VRS the case of mentoring management and the case of the hushed relationship

Education Trends in a Post-Pandemic Future in the Fields of Engineering, Science, Arts, Humanities, Commerce, Economics, Social Sciences, Law and Management - Challenges and Opportunities Dr. Sundari Suresh, Dr. S. Radha Rammohan, Dr. K. Bharath, This book collection of 45 chapters draws on the diverse insights of the Post Covid 19 challenges and opportunities to look ahead and across a broad range of issues education trade governance health labour technology to name a few and consider where the balance of risk and opportunity may come out It offers decision makers a comprehensive picture of expected long term changes and inspiration to leverage the opportunities this crisis offers to improve the state of the world Academicians must find and establish a new equilibrium and a new normal for learning amidst the present challenges

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