

The Writer's Guide to Using
Brain Science to Hook Readers
from the Very First Sentence

WIRED FOR STORY



Lisa Cron

**Wired For Story The Writers Guide To Using Brain
Science To Hook Readers From The Very First Sentence
By Cron Lisa 201**

Michal Rosen-Zvi



Wired For Story The Writers Guide To Using Brain Science To Hook Readers From The Very First Sentence By Cron Lisa 201:

Wired for Story Lisa Cron, 2012-07-10 This guide reveals how writers can utilize cognitive storytelling strategies to craft stories that ignite readers brains and captivate them through each plot element Imagine knowing what the brain craves from every tale it encounters what fuels the success of any great story and what keeps readers transfixed *Wired for Story* reveals these cognitive secrets and it s a game changer for anyone who has ever set pen to paper The vast majority of writing advice focuses on writing well as if it were the same as telling a great story This is exactly where many aspiring writers fail they strive for beautiful metaphors authentic dialogue and interesting characters losing sight of the one thing that every engaging story must do ignite the brain s hardwired desire to learn what happens next When writers tap into the evolutionary purpose of story and electrify our curiosity it triggers a delicious dopamine rush that tells us to pay attention Without it even the most perfect prose won t hold anyone s interest Backed by recent breakthroughs in neuroscience as well as examples from novels screenplays and short stories *Wired for Story* offers a revolutionary look at story as the brain experiences it Each chapter zeroes in on an aspect of the brain its corresponding revelation about story and the way to apply it to your storytelling right now

Summary of *Wired for Story* - [Review Keypoints and Take-aways] PenZen Summaries, 2022-11-28 The summary of *Wired for Story The Writer s Guide to Using Brain Science to Hook Readers from the Very First Sentence* presented here include a short review of the book at the start followed by quick overview of main points and a list of important take aways at the end of the summary The Summary of Findings from contemporary brain science are used in the book *Wired for Story* which was published in 2012 to explain why certain stories have the ability to captivate us while others fail to do so Writers have the ability to craft more compelling stories by employing a few fundamental techniques that are derived from an understanding of what makes us tick *Wired for Story* summary includes the key points and important takeaways from the book *Wired for Story* by Lisa Cron Disclaimer 1 This summary is meant to preview and not to substitute the original book 2 We recommend for in depth study purchase the excellent original book 3 In this summary key points are rewritten and recreated and no part text is directly taken or copied from original book 4 If original author publisher wants us to remove this summary please contact us at support mocktime com

Story Genius Lisa Cron, 2016-08-09 Following on the heels of Lisa Cron s breakout first book *Wired for Story* this writing guide reveals how to use cognitive storytelling strategies to build a scene by scene blueprint for a riveting story It s every novelist s greatest fear pouring their blood sweat and tears into writing hundreds of pages only to realize that their story has no sense of urgency no internal logic and so is a page one rewrite The prevailing wisdom in the writing community is that there are just two ways around this problem pantsing winging it and plotting focusing on the external plot Story coach Lisa Cron has spent her career discovering why these methods don t work and coming up with a powerful alternative based on the science behind what our brains are wired to

crave in every story we read and it's not what you think In *Story Genius* Cron takes you step by step through the creation of a novel from the first glimmer of an idea to a complete multilayered blueprint including fully realized scenes that evolves into a first draft with the authority richness and command of a riveting sixth or seventh draft Story or Die Lisa Cron,2021-03-02 A practical heartfelt manual for anyone who needs to change minds and actions Lisa Cron shares the art of practical empathy with leaders who care enough to make a difference Seth Godin author of *The Practice* A step by step guide to using the brain's hardwired need for story to achieve any goal from the author of *Wired for Story* Whether you're pitching a product saving the planet or convincing your kids not to text and drive story isn't just one way to persuade It's the way It's built into the architecture of the brain and has been since early humans gathered around the camp fire trying to figure out how to outsmart the lion next door In *Story or Die* story coach Lisa Cron sets out to decode the power of story first by examining how the brain processes information translates it into narrative and then guards it as if your life depends on it Armed with that insight she focuses on how to find your real target audience and then pinpoint their hidden resistance Finally she takes you step by step through the creation of your own story one that allows your audience to overcome their resistance and take up your call to action not because you told them to but because they want to That is the power of story Use it wisely

Writing: The Craft of Story,2013 In this course author Lisa Cron digs into the craft of writing a compelling story based on what the brain is wired to respond to in every story we hear Whether you're writing a story from scratch or revising your story for the umpteenth time this course offers practical how to advice then illustrates it using before and after examples Discover how to craft a first page zero in on your story's point create empathy find a character's secret goals and inner issues translate generics into specifics write for suspense create cause and effect connections build momentum and tension and deftly implement setups payoffs flashbacks subplots and foreshadowing **Hook Your Readers** Tamar Sloan,2018-10-13 Readers subconsciously want certain things from a book and best selling writers make sure they deliver it Thanks to evolution the magic of story is wired into our brains some of us can articulate why many of us can't but science certainly can Story serves a unique function in the human psyche a purpose so vital to our success as a species that humans are inescapably drawn to it The multibillion dollar publishing industry is a testament to this But readers aren't drawn to any old story there are certain elements that tip the scales between the slush pile and the yes pile the bottom dwellers and the best sellers the meh books and the holy hardcover I can't put this down books And now you can discover exactly what these elements are Packed with real life examples and practical exercises *Hook your Reader* breaks down the essential components of chart busting books Writers of all genres and experience levels will learn how to Give readers what they are really looking for Capture their readers by sparking curiosity Engage their readers with the power of emotion Craft a compelling character that readers can't help but connect with From the unique perspective of practicing psychologist and best selling author Tamar Sloan *Hook Your Readers* allows you to hack your reader's brain by creating a book that they'll be unable to put down

So go ahead discover what makes a best selling book and why but more importantly how you can write one too *Story Smart* Kendall Haven,2014-10-14 This one of a kind book reveals the secrets of a story's power to persuade inspire influence and to teach Our brains have been evolutionarily hardwired to think to make sense and to understand in simple but hidden story terms You'll discover the Neural Story Net the Make Sense Mandate Motive Matching and the Story Influence Line and understand how these powerful concepts control listener reader engagement attention and the impact your communications will exert You'll learn that what reaches the conscious mind of your target audience is significantly different from what first reached their eyes and ears and that you can control that internal neural process This easy to use guide is organized into four parts the neuroscience of narrative your story tools how narratives exert influence changing beliefs attitudes values etc and the straightforward process of creating Story Smart stories **Firsts in Fiction: First Line Hooks, Hints & Help:**

Writing with Excellence Series Aaron D. Gansky,2012-09-18 Admit it you've gone to your local book store picked up a book and skimmed the opening page Don't be ashamed You're not alone Now as a writer ask yourself this if a casual consumer picked up your story your novel what would they think of your first line Scary thought If you're a writer chances are you've been stuck on how to craft an opening line This book can help Analyzing some of the greatest first lines in fiction can help us find the techniques the masters used in creating some of the most enduring lines in literature But more than just a simple analysis this book will show you how to compress things like character conflict voice and setting into a line that will embody an entire work and immediately establish your authority as a writer After reading this book you'll have the confidence and tools to craft a first line that will make editors and casual consumers stand up and take notice And regardless of the words you choose to use your first lines will say very loudly very proudly This is a book you have to read **Make Me**

a Story Lisa Miller,2023-11-22 When teachers and students first learn about digital stories they often focus on the bells and whistles images music sound effects and so on To Lisa Miller a good digital story like any good story is all about the writing In *Make Me a Story* Lisa shows how to use digital stories to lead students through all phases of the writing process from planning to revising and editing Digital storytelling uses computers and software to marry text with art photographs drawings paintings and video as well as narration and music Lisa leads teachers step by step through the process of writing a digital story in an accessible even for the computer neophyte instructional and entertaining way Through the projects outlined in the book students learn how to write good stories make art and text work together and use technology in creative ways *Make Me a Story* discusses different types of digital stories shows how to assess digital assignments and motivate reluctant writers and explains how digital storytelling teaches skills supported by national education and technology standards Teachers will find specific suggestions for writing exercises and various ways to get students thinking about how best to tell their stories The accompanying CD includes examples of student stories discussed in the text **Writing**

Irresistible First Pages Mary Kole,2025-02-07 The opening pages of your story are more than just an introduction they are

your first and most critical opportunity to hook your reader's interest. Whether you're submitting to an agent, impressing an editor, or captivating a reader browsing in the virtual or brick and mortar bookstore, those early paragraphs set the tone and promise of what's to come. A strong opening not only grabs attention but builds trust, convincing your audience that you're a storyteller worth following. Learn to craft compelling openings that captivate readers from the very first sentence. In this guide, you'll find a detailed analysis backed by examples from over 60 published novels and memoirs, as well as a comprehensive workshop treatment of 25 writing samples from aspiring writers. Practical techniques for creating opening pages that intrigue and entice readers. Advice written by a former literary agent and industry expert with over fifteen years of experience helping writers excel in crafting unforgettable story beginnings. Creators from all walks of life, bestselling authors, emerging voices, and absolute beginners have harnessed the insights in this book to elevate the way they start their stories. This guide provides actionable advice, strategies, and published and real-world examples that will inspire and challenge you to rethink how you write your first pages. Don't leave your story's first impression to chance. Get your copy of *Writing Irresistible First Pages: How to Craft Compelling Story Openings That Hook Gatekeepers and Readers* today and redefine how you approach storytelling from word one.

Build Better Characters Eileen Cook, 2019 **The Writer's Guide to Plotting a Novel** S. A. Soule, 2022-08-24 *Writing Irresistible First Pages* Mary Kole, 2025-02-06

The opening pages of your story are more than just an introduction; they are your first and most critical opportunity to hook your reader's interest. Whether you're submitting to an agent, impressing an editor, or captivating a reader browsing in the virtual or brick and mortar bookstore, those early paragraphs set the tone and promise of what's to come. A strong opening not only grabs attention but builds trust, convincing your audience that you're a storyteller worth following. Learn to craft compelling openings that captivate readers from the very first sentence. In this guide, you'll find a detailed analysis backed by examples from over 60 published novels and memoirs, as well as a comprehensive workshop treatment of 25 writing samples from aspiring writers. Practical techniques for creating opening pages that intrigue and entice readers. Advice written by a former literary agent and industry expert with over fifteen years of experience helping writers excel in crafting unforgettable story beginnings. Creators from all walks of life, bestselling authors, emerging voices, and absolute beginners have harnessed the insights in this book to elevate the way they start their stories. This guide provides actionable advice, strategies, and published and real-world examples that will inspire and challenge you to rethink how you write your first pages. Don't leave your story's first impression to chance. Get your copy of *Writing Irresistible First Pages: How to Craft Compelling Story Openings That Hook Gatekeepers and Readers* today and redefine how you approach storytelling from word one.

How to Tell a Story [eBook - Biblioboard] Peter Rubie, 2015. Drawing on Provost's proven philosophies, Rubie examines every facet of storytelling from narrative hooks to fulfilling climaxes. Through advice, exercises, and an outstanding array of examples, you'll learn to create gripping narratives powered by strong characters. You'll discover the secrets of sequencing, of weaving subplots into rich stories of manipulating

story pace to increase conflict tension and surprise First Pages of Best Sellers C. S. Lakin, 2020-01-15 The First Page of Your Novel Must Be Perfect Most authors know that the first pages of a novel are the most crucial and carry the weightiest burden in their entire book The opening scene must convey so many things that often the author will have to rewrite it numerous times to get it right But the first page is especially crucial to get right Why Because if readers don't get engaged in the story right away they'll stop reading That puts a tremendous burden on writers to bring their best effort to the table And truth be told a novel's first page is indicative of all the pages to follow So it behooves writers to learn how to master the techniques needed to craft terrific first pages Using a first page checklist Lakin examines two dozen first pages of best selling novels detailing what works what doesn't and why Here are some of the issues and topics explored in this deep dive Narrative that is excessive or telling instead of showing Opening paragraphs that fail to grab readers due to lack of intriguing action or flat characters Writing that grabs and writing that bores How much detail is too much or too little Finding the perfect balance when world building Ways to evoke emotion quickly in readers to get them to care about your story To prologue or not to prologue Consideration of first pages of novels in a series and what that requires Understanding how genre is the key to every great first page The pitfalls of backstory *Firsts in Fiction* Aaron D. Gansky, 2013 The fisherman may sit in his boat and contemplate bait night crawlers or a lure Maybe something fancier What he never considers however is throwing a line in without a hook He never thinks My cord is so well made so strong and beautiful what fish wouldn't want to wrap itself up in it and jump into my boat But countless writers do just that when they ignore the first sentence For many it's just sentence one to move them to sentence two a means to an end rather than bait What they don't realize is that the first line's purpose is to compel the reader forward to push them to the second to create a sense of urgency to read on For the writers who ignore this there is no literary seduction in their fiction There is only the story which may or may not be read fully Likely the reader may not even make it to the second line Maybe you struggle with the first line and that's okay To a large extent we all do It's hard to find a line that's going to entice readers and propel them onward with eager anticipation But crafting a stellar first line doesn't need to be confounding A fisherman has many types of bait A writer has many ways to open their fiction character setting voice More often than not the best bait is the unexpected the question proposing line that skims across the surface of the water to attract impatient readers slogging through the river The first line has become organic and has breathed and the reader can smell its breath These are the lines that live in our memories the stuff literary dreams are made of You can use this book in any way you see fit Nothing says you have to read it straight through even Feel free to skip around browse each section work on whatever you feel you need to develop But the ideal reader of this book at least in my mind is going to have pen and paper handy or at least be near their computer so they can scrawl out a few lines as they go through each section Bottom line first lines take practice and like any artists we've got to write some real stinkers before we find the right one Roll up your sleeves and let's get cracking Showing and Telling in Fiction, 2014 You've heard the

advice show don't tell until you can't stand to hear it anymore Yet fiction writers of all levels still seem to struggle with it There are three reasons for this The first is that this isn't an absolute rule Telling isn't always wrong The second is that we lack a clear way of understanding the difference between showing and telling The third is that we're told show don't tell but we're often left without practical ways to know how and when to do that and how and when not to So that's what this book is about Chapter One defines showing and telling and explains why showing is normally better Chapter Two gives you eight practical ways to find telling that needs to be changed to showing and guides you in understanding how to make those changes Chapter Three explains how telling can function as a useful first draft tool Chapter Four goes in depth on the seven situations when telling might be the better choice than showing Chapter Five provides you with practical editing tips to help you take what you've learned to the pages of your current novel or short story Showing and Telling in Fiction also includes three appendices covering how to use The Emotion Thesaurus dissecting an example so you can see the concepts of showing vs telling in action and explaining the closely related topic of As You Know Bob Syndrome Each book in the Busy Writer's Guides series is intended to give you enough theory so that you can understand why things work and why they don't but also enough examples to see how that theory looks in practice In addition they provide tips and exercises to help you take it to the pages of your own story with an editor's eye view Most importantly they cut the fluff so you have more time to write and to live your life

Embracing the Tune of Term: An Emotional Symphony within **Wired For Story The Writers Guide To Using Brain Science To Hook Readers From The Very First Sentence By Cron Lisa 201**

In some sort of eaten by screens and the ceaseless chatter of immediate transmission, the melodic elegance and emotional symphony created by the written term usually fade in to the background, eclipsed by the relentless noise and interruptions that permeate our lives. Nevertheless, located within the pages of **Wired For Story The Writers Guide To Using Brain Science To Hook Readers From The Very First Sentence By Cron Lisa 201** a marvelous literary prize overflowing with natural emotions, lies an immersive symphony waiting to be embraced. Crafted by an elegant musician of language, this fascinating masterpiece conducts readers on an emotional trip, well unraveling the concealed tunes and profound influence resonating within each carefully crafted phrase. Within the depths of the poignant review, we can examine the book is central harmonies, analyze its enthralling writing design, and surrender ourselves to the profound resonance that echoes in the depths of readers souls.

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