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J. David Hunger | Thomas L. Wheelen

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Strader, Troy J.



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tensions and regulatory developments Beyond building digital infrastructure digital transformation requires organizations to rethink strategic decisions business processes and the legal and ethical frameworks governing operations The book identifies critical risk areas amplified by digital transformation including cybersecurity data privacy compliance labor third party dependencies business continuity environmental sustainability and regulatory challenges The book underscores the need for organizations to move beyond superficial digital updates and adopt transformative approaches to business models processes and structures It offers actionable strategies for leaders to navigate the complexities of rapid technological change and turn emerging risks into opportunities

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Digital Product Management, Technology and Practice: Interdisciplinary Perspectives Strader, Troy J., 2010-09-30 This book covers a wide range of digital product management issues and offers some insight into real world practice and research findings on the technical operational and strategic challenges that face digital product managers and researchers now and in the next several decades Provided by publisher

Digital Disruption and Business Innovation: Navigating the New Technological Era Bahaaeddin Alareeni, Allam Hamdan, 2025-08-30 This book examines how organizations across industries are responding to the accelerating pace of technological change leveraging disruption as a catalyst for growth and competitive advantage The digital revolution is not merely transforming business operations it is fundamentally redefining the nature of innovation Featuring a diverse collection of research case studies and expert insights this book delves into the intersection of digital technologies and business innovation From artificial intelligence and data analytics to automation and smart platforms it highlights how emerging tools are driving bold strategies enhancing customer experiences and reshaping entire markets

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Digital Transformation in Achieving Sustainable Development of Management, Economic, and Applied Sciences Alaa Ali Hameed,Akhtar Jamil,2025-08-10 This book constitutes the revised selected papers of the Second International Conference on Digital Transformation in Achieving Sustainable Development of Management Economic and Applied Sciences DTSMEA 2024 held in Baghdad Iraq during May 4 5 2024 The 42 full papers included in this book were carefully reviewed and selected from 141 submissions The papers included in this book were organized in topical sections on Accounting Finance and Economic Sustainability Banking Digital Transformation and Financial Technology and Economic Development Sustainability and Technological Innovation

Strategic Management Marios Katsioloudes,Arpi K Abouhanian,2009-11-04 Strategic Management has a unique approach goes beyond the traditional application for the for profit sector to address issues for the non profit sector It is the only graduate level text that approaches strategic management from a global cultural perspective

Digital Media and Innovation Richard A. Gershon,2016-02-11 Digital Media and Innovation by Richard A Gershon takes an in depth look at how smart creative companies have transformed the business of media and telecommunications by introducing unique and original products and services Today s media managers are faced with the same basic question what are the best methods for staying competitive over time In one word innovation From electronic commerce Amazon Google to music and video streaming Apple Pandora and Netflix digital media has transformed the business of retail selling and personal lifestyle This text will introduce current and future media industry professionals to the people companies and strategies that have proven to be real game changers by offering the marketplace a unique value proposition for the consumer

Strategic Management Marios I. Katsioloudes,2006 Going beyond the traditional application of strategic planning this book also addresses issues for the nonprofit sector and global aspects of strategic planning

Handbook of Research on Strategic Fit and Design in Business Ecosystems Hacıoglu, Umit,2019-08-30 With advancing information technology businesses must adapt to more efficient structures that utilize the latest in robotics and machine learning capabilities in order to create optimal human robot cooperation However there are vital rising concerns regarding the possible consequences of deploying artificial intelligence sophisticated robotic technologies automated vehicles self managing supply modes and blockchain economies on business performance and culture including how to sustain a supportive business culture and to what extent a strategic fit between human robot collaboration in a business ecosystem can be created The Handbook of Research on Strategic Fit and Design in Business Ecosystems is a

collection of innovative research that builds a futuristic view of evolving business ecosystems and a deeper understanding of business transformation processes in the new digital business era Featuring research on topics such as cultural hybridization Industry 4 0 and cybersecurity this book is ideally designed for entrepreneurs executives managers corporate strategists economists IT specialists IT consultants engineers students researchers and academicians seeking to improve their understanding of future competitive business practices with the adoption of robotic and information technologies

Management, Innovation and Entrepreneurship in Challenging Global Times Gabriela I. Prosteian, Juan J. Lavios, Laura Brancu, Faruk Şahin, 2024-04-23 Management Innovation and Entrepreneurship in Challenging Global Times begins to address the need for a response to unprecedented global situations that require large scale cooperation as well as individual organizational and institutional changes Embodying the proceedings of the 16th International Symposium in Management held in Timisoara Romania in October 2021 this book gathers interdisciplinary and multidisciplinary studies which highlight less high profile research concepts in management and industrial engineering The contributions discuss details of state of the art business process management techniques that integrate innovative methods with technologies that promote organizational agility The methodologies used are sparking breakthroughs in entrepreneurship financial management supply chain management and sustainability management Other contributions deal with the important process of digitization which underlies the Industry 4 0 idea and raises issues across the fields discussed in this volume Related areas such as management information systems and business philosophies that adapt and use contemporary approaches to maximize organizational knowledge feature among the contributions Similarly reflecting the role of small and medium sized enterprises in catalyzing economic growth part of the book focuses on a set of tools and techniques designed for their benefit This book assembles contributions from international sources that will help researchers and students interested in industrial and business management to tackle problems that persist from the economic crisis of the late 2000s right up to those that arise as a result of the COVID 19 pandemic of the early 2020s

Digitale Transformation Ralf E. Strauß, 2019-06-19 Wie Schritt halten bei der Entwicklung und Umsetzung der Digitalisierung Angesichts des rasanten Wandels stehen viele Unternehmen vor dieser Frage Der Autor mit Erfahrung aus 20 Jahren in Senior Managementfunktionen bei SAP Volkswagen und aus einer Vielzahl an Strategie und Umsetzungsprojekten zeigt wie erfolgreiche Strategien entwickelt und umgesetzt werden und liefert die Bausteine für digitale Spitzenleistungen In seinem Buch stellt er Faktoren vor die sich als gemeinsame Merkmale erfolgreicher digitaler Transformationen herauskristallisiert haben und untersttzt bei der Erschließung der Potenziale Best Practice Beispiele helfen bei der Umsetzung in die Praxis

Digital Business Strategy: An Investigation of Generic Types, Performance Implications, and Path Dependence Hannes Kurtz, 2021-03-30 In an ever more digitized world it necessary to embed digital technology in business strategy leading to an overarching phenomenon called the digital business strategy Accordingly this thesis sets out to advance the understanding the digital business strategy concept in

general as well as its influence on a company's performance. At the same time, incumbents are often constrained by path dependencies and inertia as executives tend to make use of prior experiences and favor strategic choices they are familiar with over unfamiliar ones. As a consequence, companies may stick to a specific path which restrains transformational change. Accordingly, the study elucidates the ongoing digital transformation as it manifests itself in the evolution of incumbents' digital business strategies. In addition, this thesis seeks to derive important implications for business practice as it helps practitioners to develop a better understanding of digital business strategies, especially considering that digitalization challenges the conventional wisdom of competition. This is particularly important as, with increasing digitalization, tightly integrated digital business strategies will be among the biggest determinants of a company's future success. In einer immer stärker digitalisierten Welt ist es wichtig, digitale Technologien in die Geschäftsstrategie eines Unternehmens einzubetten, was zu einem bergreifenden Phänomen führt, das als digitale Geschäftsstrategie bezeichnet wird. Dementsprechend zielt diese Arbeit darauf ab, das Verständnis des Konzepts der digitalen Geschäftsstrategie im Allgemeinen sowie dessen Einfluss auf die Performance eines Unternehmens zu verbessern. Gleichzeitig sind etablierte Unternehmen oft durch Pfadabhängigkeiten und Trägheit eingeschränkt, da Führungskräfte dazu neigen, auf frühere Erfahrungen zurückzugreifen und strategische Entscheidungen mit denen, sie vertraut sind, gegen über unbekannten Optionen zu bevorzugen. In der Folge verharren Unternehmen auf einem bestimmten strategischen Pfad, was transformatorischen Wandel hemmt. Dementsprechend beleuchtet die Studie die laufende digitale Transformation und wie diese sich in der Entwicklung der digitalen Geschäftsstrategien etablierter Unternehmen manifestiert. Darüber hinaus versucht diese Arbeit, wichtige Implikationen für die Unternehmenspraxis abzuleiten, da sie Praktikern hilft, ein besseres Verständnis für digitale Geschäftsstrategien zu entwickeln, insbesondere in Anbetracht der Tatsache, dass die Digitalisierung die konventionelle Weisheit des Wettbewerbs herausfordert. Dies ist besonders wichtig, da mit zunehmender Digitalisierung eng integrierte digitale Geschäftsstrategien zu den größten Determinanten für den zukünftigen Erfolg eines Unternehmens gehen werden.

The Routledge Handbook of Transatlantic Relations Elaine Fahey, 2023-07-31 The Routledge Handbook of Transatlantic Relations is an essential and comprehensive reference for the regulation of transatlantic relations across a range of subjects, bringing together contributions from scholars, policy makers, lawyers, and political scientists. Future-oriented in a range of fields, it probes the key technical, procedural, and policy issues for the US of dealing with negotiating, engaging, and law-making with the EU, taking a broad interdisciplinary perspective including international relations, politics, political economy, and law. EU external relations, law, and international law are assessed, and the external consequences of transatlantic relations are examined in a systematic and comprehensive fashion. The transatlantic relationship constitutes one of the most established and far-reaching democratic alliances globally, and which has propelled multilateralism, trade regulation, and the EU-US relationship in global challenges. The different contributions will propose solutions to overcome these problems and help us understand the shifting

transatlantic agenda in diverse areas from human rights to trade and security and the capacity of the transatlantic relationship to set new international agendas standards and rules The Routledge Handbook of Transatlantic Relations will be a key reference for scholars students and practitioners of Transatlantic Relations EU US relations EU External Relations law EU rule making EU Security law and more broadly to global governance International law international political economy and international relations

Strategic Management Richard Lynch, Oliver Barish, Vinh Sum Chau, Charles Thornton, Karl S. R. Warner, 2024-04-03 Taking a truly international approach Strategic Management offers you comprehensive coverage of all the core areas of business strategy in a reader friendly way Thoroughly updated and with the addition of four brand new authors the tenth edition features Balanced treatment of prescriptive and emergent models of strategic management Application of strategic theory to key areas such as technology and innovation sustainability entrepreneurial and public sector strategy Cutting edge content on navigating change in the strategic environment digital transformation strategies and the role of strategic groups 15 brand new case studies showcasing real life examples from recognisable brands such as Coca Cola Airbnb Apple Tesla Toyota Alibaba Samsung Starbucks and UK banks plus updated case material throughout A range of practical tools to support your learning including summaries of key strategic principles strategic project ideas critical reflections questions and further reading Suitable for both undergraduate and postgraduate study Professor Richard Lynch is Emeritus Professor of Strategic Management at Middlesex University London Dr Oliver Barish is Lecturer in Management at Birkbeck Business School Birkbeck University of London Dr Vinh Sum Chau is Senior Lecturer in Strategy at Kent Business School University of Kent Dr Charles Thornton is Lecturer in Service Operations Management and Business Strategy at Plymouth Business School University of Plymouth Dr Karl Warner is Lecturer in Strategy at Adam Smith Business School University of Glasgow

The Art of Structuring Katrin Bergener, Michael Räckers, Armin Stein, 2019-01-25 Structuring or as it is referred to in the title of this book the art of structuring is one of the core elements in the discipline of Information Systems While the world is becoming increasingly complex and a growing number of disciplines are evolving to help make it a better place structure is what is needed in order to understand and combine the various perspectives and approaches involved Structure is the essential component that allows us to bridge the gaps between these different worlds and offers a medium for communication and exchange The contributions in this book build these bridges which are vital in order to communicate between different worlds of thought and methodology be it between Information Systems IS research and practice or between IS research and other research disciplines They describe how structuring can be and should be done so as to foster communication and collaboration The topics covered reflect various layers of structure that can serve as bridges models processes data organizations and technologies In turn these aspects are complemented by visionary outlooks on how structure influences the field

Global Strategic Planning Marios Katsioloudes, 2012-08-21 First published in 2001 Routledge is an imprint of Taylor Francis an informa company

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