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Future Of The Retail Industry With Digital Transformation



Digital Transformation For The Retail Industry

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Digital Transformation For The Retail Industry:

Digital Transformation. The Realignment of Information Technology and Business Strategies for Retailers in South Africa Albert Mubako, 2017-06-27 Remaining competitive in the retail industry of South Africa in the digital age is a major business concern. In the age of digital natives, people are well connected on various digital technology platforms and are digital consumers. Digital technologies offer retail organizations new innovative ways to create value by utilizing digital business strategies, processes, and products. This qualitative research study explores the perception of retail strategy experts and decision makers toward realignment of IT and business strategies considering digital transformation in South Africa. Based on interviews with seven managers and decision makers in the retail industry, the study reveals that digital technologies have disrupted traditional ways of doing business. The study proposes eight major recommendations in which retail traders could innovate their business strategy to enhance value creation beyond traditional approaches to retailing. It provides a good starting point for academic research in a domain that is deficient in theoretical and empirical research on the South Africa retail sector and offers retailing managers a conceptual model to guide them toward a digital business strategy for transient competitive advantages. *Proceedings of the 2023 International Conference on Image, Algorithms and Artificial Intelligence (ICIAAI 2023)*

Pushpendu Kar, Jiayang Li, Yuhang Qiu, 2023-11-25 This is an open access book. Scope of Conference 2023 International Conference on Image Algorithms and Artificial Intelligence ICIAAI2023, which will be held from August 11 to August 13 in Singapore, provides a forum for researchers and experts in different but related fields to discuss research findings. The scope of ICIAAI 2023 covers research areas such as imaging algorithms and artificial intelligence. Related fields of research include computer software programming languages, software engineering, computer science applications, artificial intelligence, intelligent data analysis, deep learning, high performance computing, signal processing, information systems, computer graphics, computer aided design, Computer vision, etc. The objectives of the conference are: The conference aims to provide a platform for experts, scholars, engineers, and technicians engaged in the research of image algorithm and artificial intelligence to share scientific research results and cutting edge technologies. The conference will discuss the academic trends and development trends of the related research fields of image algorithm and artificial intelligence, together carry out discussions on current hot issues and broaden research ideas. It will be a perfect gathering to strengthen academic research and discussion, promote the development and progress of relevant research and application, and promote the development of disciplines and promote talent training. **Proceedings of the 2025**

International Conference on Financial Risk and Investment Management (ICFRIM 2025) Maizaitulaidawati Md Husin, 2025-08-03 This book is an open access. The 2025 International Conference on Financial Risk and Investment Management ICFRIM 2025 will be held from February 28th to March 2nd in Singapore. This global event will serve as a key platform for the presentation and discussion of the latest research and innovations in financial risk management, investment

strategies and related areas The conference will bring together a diverse group of scholars practitioners and industry experts to explore the challenges and opportunities in the rapidly evolving financial landscape As the financial industry continues to face unprecedented changes due to technological advancements regulatory shifts and global economic dynamics effective risk management and innovative investment strategies have never been more critical ICFRIM 2025 aims to provide a platform for the exchange of ideas the sharing of best practices and the exploration of new frontiers in financial risk and investment management The conference will feature keynote speeches and paper presentations from leading academics and professionals in the field Topics will range from risk assessment and mitigation strategies to the impact of fintech and artificial intelligence on investment management Attendees will have the opportunity to engage with cutting edge research network with peers and gain valuable insights into the latest trends and developments shaping the future of finance We invite researchers industry practitioners and policymakers from around the world to participate in ICFRIM 2025 contributing their expertise and perspectives to this important dialogue Join us as we collaborate to advance the field of financial risk and investment management

Impact of Digital Transformation on the Development of New Business Models and Consumer Experience Rodrigues, Maria Antónia, Proença, João F., 2022-03-11 In a highly competitive market digital transformation with internet of things artificial intelligence and other innovative technological trends are elements of differentiations and are important milestones in business development and consumer interaction particularly in services As a result there are several new business models anchored in these digital and technological environments and new experiences provided to services consumers and firms that need to be examined Impact of Digital Transformation on the Development of New Business Models and Consumer Experience provides relevant theoretical and empirical research findings and innovative and multifaceted perspectives on how digital transformation and other innovative technologies can drive new business models and create valued experiences for consumers and firms Covering topics such as business models consumer behavior and gamification this publication is ideal for industry professionals managers business owners practitioners researchers professors academicians and students

Handbook of Research on Smart Management for Digital Transformation Barbosa, Belem, Filipe, Sandra, Santos, Claudia Amaral, 2022-03-11 In a global and digital society businesses are constantly being challenged by innovative and disruptive management strategies The dramatic changes that took place in all corners of the world during the COVID 19 pandemic confirmed that companies need to update their resources and anticipate trends The current changes introduced by digitalization offer endless innovation scenarios and strategic opportunities to companies but also demand an accurate and structured analysis of drivers motivations and determinants for success in this transformation The Handbook of Research on Smart Management for Digital Transformation analyzes the drivers of digital transformation in businesses and assesses digital transformation success factors in the short medium and long run This critical reference source is comprised of theoretical and empirical chapters as well as case studies on digital adoption by companies in

different business sectors Covering topics such as brand messaging digital media platforms and success determinants this book is an essential resource for managers researchers educators of higher education business students digital strategists business associations communication and marketing agencies entrepreneurs and academicians *Business Innovation with New ICT in the Asia-Pacific: Case Studies* Michitaka Kosaka,Jie Wu,Ke Xing,Shiyong Zhang,2020-09-09 This book clarifies the direction of business innovation using new ICT such as the Internet of things IoT artificial intelligence AI smartphones and cloud computing through a series of case studies on successful trials and advanced businesses in the Asia Pacific where many industry sectors have been growing successfully in the 21st century ICT has been playing an important role in value creation for customers and in profit generation for providers contributing to various service innovation and business innovation Now digitalization using IoT and AI provides solutions to address various issues in the human society which is transforming services and businesses in the 21st century What is the direction of the business innovation using new ICT is a highly concerned question for business researchers and practitioners Aiming to answer the question this book conducts a number of cases studies in the Asia Pacific region including the Mainland China Taiwan Japan Malaysia Vietnam as well as Australia Among the studies there are 4 cases from ICT providers 4 cases from traditional and services and 6 cases from new ICT applications and businesses Each case analyzes social needs and human desires new value created roles of new technologies processes and difficulties in developing new businesses the relationship among customers providers and stakeholders value chain co creation and optimization factors of success and business models Finally the direction of business innovation with new ICT in the Asia Pacific is suggested by summarizing the findings from the case studies through the lens of the theoretical analysis in service science *Fashion Business and Digital Transformation* Charlene Gallery,Jo Conlon,2024-06-28 Fashion Business and Digital Transformation provides a practical and holistic overview of the fashion industry and the key technologies impacting the fashion supply chain It covers product design and development production sales and customer experiences in physical online and virtual environments The key technologies impacting the ecosystem are explored including artificial intelligence virtual reality augmented reality digital fashion design NFTs 3D textiles and blockchain Strategic concepts such as retailtainment phygital gamification and e commerce are analysed alongside the effect of these key strategies for both the retailer and the customer Theoretical foundations are supported by extensive use of examples interviews and case studies drawn from a wide range of global fashion disrupters and cutting edge brands Engaging activities exercises and technical step by step guides are incorporated throughout which will both consolidate how technology is driving change in the industry but also equip the reader with the key skills and digital literacy capabilities required by future practitioners Online resources include chapter by chapter PowerPoint slides a test bank and links to further resources This examination of the digital transformation of the fashion industry will be essential reading for advanced undergraduate and postgraduate students of Fashion Management Fashion Business and Fashion Technology

Information Technology for Management: Current Research and Future Directions Ewa Ziemba, 2020-03-10 This book constitutes extended selected papers from the 17th Conference on Advanced Information Technologies for Management AITM 2019 and the 14th Conference on Information Systems Management ISM 2019 held as part of the Federated Conference on Computer Science and Information Systems FedCSIS which took place in Leipzig Germany in September 2019 The total of 7 full and 6 short papers presented in this volume were carefully reviewed and selected from a total of 45 submissions The papers selected to be included in this book contribute to the understanding of relevant trends of current research on and future directions of information technology for management in business and public organizations They were organized in topical sections named information technology assessment for future development methods and models for designing information technology and aspects of implementing information technology

Management and Marketing for Improved Retail Competitiveness and Performance Santos, José Duarte, Pereira, Inês Veiga, Pires, Paulo Botelho, 2023-07-28 The growth of companies online presences is an unquestionable reality However not everything goes online and the physical presences of companies continue to exist with the physical retail point of sale as a place for experimentation and immediate consumption brand showroom and support for online sales which are fundamental to the shopping experience Managing a retail point of sale implies acting on several fronts bearing in mind the market requirements the point of sale s brand strategy the strategies of the brands being sold and all other aspects related to the management of a business while considering the specificities of a retail point of sale Management and Marketing for Improved Retail Competitiveness and Performance provides knowledge and skills to allow readers to understand and apply the different concepts techniques and tools to manage a retail point of sale in the various aspects of a business Covering key topics such as advertising client loyalty and merchandising this premier reference source is ideal for business owners managers marketers researchers scholars academicians practitioners instructors and students

Handbook of Research on IoT, Digital Transformation, and the Future of Global Marketing El-Gohary, Hatem, Edwards, David, Ben Mimoun, Mohamed Slim, 2021-06-25 The business world today is changing enormously due to many factors that affect every element of the business cycle worldwide From globalization to recession in addition to other environmental forces companies today face numerous challenges that have a great impact on business Among the factors that are affecting the current way business is conducted are the emergence of marketing tools including the internet internet of things IoT virtual reality mobile applications social media electronic word of mouth eWoM artificial intelligence digital marketing and more that have a great impact not only on customers but also on companies It is imperative for businesses to embrace the utilization of these tools in order to expand their customer base and provide unique successful consumer experiences The Handbook of Research on IoT Digital Transformation and the Future of Global Marketing provides comprehensive coverage of current global marketing trends related to the use of technology The book links the industry with academia by providing useful insights on how to

improve businesses ability to create and customize customer value and loyalty Covering topics including e commerce mobile marketing website development and phygital customer experiences this book is essential for marketers brand managers advertisers IT consultants and specialists customer relations officers managers practitioners business owners marketing and business associations students researchers and academicians interested in incorporating the latest technologies and marketing strategies into their businesses and studies

Handbook of Research on Artificial Intelligence and Knowledge Management in Asia's Digital Economy Ordóñez de Pablos, Patricia,Zhang, Xi,Almunawar, Mohammad Nabil,2022-11-11 Artificial intelligence AI and knowledge management can create innovative digital solutions and business opportunities in Asia from circular and green economies to technological disruption innovation and smart cities It is essential to understand the impact and importance of AI and knowledge management within the digital economy for future development and for fostering the best practices within 21st century businesses The Handbook of Research on Artificial Intelligence and Knowledge Management in Asia s Digital Economy offers conceptual frameworks empirical studies and case studies that help to understand the latest developments in artificial intelligence and knowledge management as well as its potential for digital transformation and business opportunities in Asia Covering topics such as augmented reality Convolutional neural networks and digital transformation this major reference work generates enriching debate on the challenges and opportunities for economic growth and inclusion in the region among business executives and leaders IT managers policymakers government officials students and educators of higher education researchers and academicians

Digital Transformation and Global Society Daniel A. Alexandrov,Alexander V. Boukhanovsky,Andrei V. Chugunov,Yury Kabanov,Olessia Koltsova,2018-11-09 This two volume set CCIS 858 and CCIS 859 constitutes the refereed proceedings of the Third International Conference on Digital Transformation and Global Society DTGS 2018 held in St Petersburg Russia in May June 2018 The 75 revised full papers and the one short paper presented in the two volumes were carefully reviewed and selected from 222 submissions The papers are organized in topical sections on e polity smart governance and e participation politics and activism in the cyberspace law and regulation e city smart cities and urban planning e economy IT and new markets e society social informatics digital divides e communication discussions and perceptions on the social media e humanities arts and culture International Workshop on Internet Psychology International Workshop on Computational Linguistics

Digital Transformation and Sustainability of Business Sai Kiran Oruganti,Dimitrios Karras,Srinesh Thakur,Janapati Krishna Chaithanya,Sukanya Metta,Amit Lathigara,2025-05-20 It explores the integration of digital technologies into business models offering innovative approaches for sustainable growth This comprehensive guide delves into case studies and strategic frameworks that align digital transformation with environmental and economic sustainability It presents actionable insights on overcoming challenges leveraging technology for efficiency and fostering a competitive edge Designed for industry leaders researchers and policymakers the book provides evidence based strategies supported by

real world applications making it an essential resource for those looking to drive meaningful change in today's evolving business landscape

Retail Futures Eleonora Pantano, 2020-10-07 The book includes new theory original empirical evidence and applied case studies synthesizing advances in innovation and technology for the retail sector Chapters identify the challenges retailers face in response to new practices suggesting how the sector can respond to technological developments ethical considerations and privacy issues

The Digital Supply Chain Bart L. MacCarthy, Dmitry Ivanov, 2022-06-09 The Digital Supply Chain is a thorough investigation of the underpinning technologies systems platforms and models that enable the design management and control of digitally connected supply chains The book examines the origin emergence and building blocks of the Digital Supply Chain showing how and where the virtual and physical supply chain worlds interact It reviews the enabling technologies that underpin digitally controlled supply chains and examines how the discipline of supply chain management is affected by enhanced digital connectivity discussing purchasing and procurement supply chain traceability performance management and supply chain cyber security The book provides a rich set of cases on current digital practices and challenges across a range of industrial and business sectors including the retail textiles and clothing the automotive industry food shipping and international logistics and SMEs It concludes with research frontiers discussing network science for supply chain analysis challenges in Blockchain applications and in digital supply chain surveillance as well as the need to reconceptualize supply chain strategies for digitally transformed supply chains

Digital Transformation Management for Agile Organizations Stefano Bresciani, Alberto Ferraris, Marco Romano, Gabriele Santoro, 2021-06-10 Digital Transformation Management for Agile Organizations highlights and explores new dynamics regarding how current digital developments globally scale by examining the threats as well as the opportunities these innovations offer to organizations of all kinds

Digitalisierung in der Praxis Axel Uhl, Stephan Loretan, 2019-10-15 Die Digitalisierung ist einer der Megatrends unserer Zeit Sie verspricht gro ße Potentiale und Chancen birgt aber auch Risiken f ü r diejenigen die nicht rechtzeitig agieren oder reagieren Das Herausgeberwerk stellt erfolgreiche und innovative Digitalisierungsprojekte in verschiedenen Branchen vor Leser erhalten somit einen umfassenden Einblick in die Praxis der Digitalisierung bei unterschiedlichen KMU kleine und mittlere Unternehmen im deutschsprachigen Raum Zudem arbeiten die Autoren wichtige Erfolgsfaktoren f ü r digitale Geschäftsmodellinnovation heraus Die vorgestellten Fallstudien können somit als Beispiele f ü r andere Unternehmen dienen um die Digitalisierung als Wettbewerbsfaktor zu nutzen und neue Geschäftsmodelle Produkte und Services zu entwickeln Ein Buch f ü r alle die die digitale Transformation in der Praxis gestalten wollen

Retail Business Bianca Harrington, AI, 2025-02-28 Retail Business offers an insightful exploration of how retail stores e commerce and supply chain management intersect to shape global industries The book emphasizes the critical role of a synergistic relationship between retail channels and optimized supply chains in today's consumer driven economy It argues that integrated strategies across the entire value chain are essential for navigating an

increasingly complex global market One intriguing aspect highlighted is the transformation of consumer expectations demanding personalization convenience and speed and how businesses are adapting to these demands Another is the evolution from local markets to globalized supply chains impacting product availability and cost management The book takes a holistic approach progressing from a historical overview of retail development to an in depth examination of retail stores e commerce platforms and supply chains It presents foundational concepts in economics marketing and logistics to provide readers with a solid understanding The emphasis is on adaptable strategies rather than static solutions acknowledging the continuous evolution of the retail environment Through industry data academic research and real world case studies Retail Business challenges traditional siloed approaches and advocates for a new perspective on business management *Fashion Business and Digital Transformation (Impact of Digital Marketing When Styles Meet Screens)* Dr. Aradhana Kumari,2024-10-09 The book Fashion Business and Digital Transformation overviews the fashion industry and the key technologies that are changing the Retail fashion supply chain We look at technologies that affect the environment through artificial intelligence virtual reality augmented reality digital fashion design 3D textiles and blockchain We study how ideas like retailtainment gamification and e commerce affect both the retailer and the customer You ll also learn about important retailing trends including global buying and sourcing omnichannel retailing online retailing mobile technologies and social media effects through the case studies *Data-Centric Business and Applications* Andriy Semenov,Iryna Yepifanova,Jana Kajanová,2024-03-31 This book examines aspects of financial and investment processes as well as the application of information technology mechanisms to business and industrial management using the experience of the Ukrainian economy as an example An effective tool for supporting business data processing is combining modern information technologies and the latest achievements in economic theory The variety of industrial sectors studied supports the continuous acquisition and use of efficient business analysis in organizations In addition the book elaborates on multidisciplinary concepts examples and practices that can be useful for researching the evolution of developments in the field Also in this book there is a description of analysis methods for making decisions in business finance and innovation management

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