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The Law of Public Communication, 11th Edition William E. Lee, Daxton Stewart, Jonathan Peters, 2020-07-20 The eleventh edition of this classic textbook provides an overview of communication and media law that includes the most current legal developments. It explains the laws affecting the daily work of writers, broadcasters, PR practitioners, photographers, and other public communicators. By providing statutes and cases in an accessible manner, even to students studying law for the first time, the authors ensure that students will acquire a firm grasp of the legal issues affecting the media. This new edition features discussions of hot topics such as the prosecution of WikiLeaks founder Julian Assange for Espionage Act violations, the U.S. Supreme Court's decision in *Iancu v. Brunetti* addressing the registration of offensive trademarks, revenge porn, FTC guidelines on social media influencers, and efforts by social media platforms to develop coherent approaches to misinformation. *The Law of Public Communication* is an ideal core textbook for undergraduate and graduate courses in communication law and mass media law. A downloadable test bank is available for instructors at www.routledge.com/9780367476793.

Off and Online Journalism and Corruption Basyouni Hamada, Saodah Wok, 2020-09-09 This book provides a new theoretical framework of determinants that interact together in five hierarchical levels to restrain or produce corruption. The theory suggests a multilevel analysis that tests hypotheses regarding the relations of journalism and corruption within each level and across levels in international comparative research designs. Corruption as the abuse of power for private gain is built into the journalistic, economic, political, and cultural structures of any society and is affected by its interaction within the international system. The important questions of how differences in corruption across countries can be explained or what makes it more or less in a particular society and how press freedom and social media contribute to the fight against corruption are still unanswered. This book represents a significant contribution on the way to answer these critical questions. It discusses a variety of journalism corruption experiences that provide a wealth of results and analyses. The cases it examines extend from Cuba to Algeria, India, Saudi Arabia, Sub-Saharan Africa, Gulf Cooperation Countries, Arab World, and Japan. The primary contribution of this book is both theoretical and empirical. Its details, as well as the general theoretical frameworks, make it a useful book for scholars, academics, undergraduate and graduate students, journalists, and policy makers.

Television's Streaming Wars Arienne Ferchaud, Jennifer M. Proffitt, 2023-11-03 This volume addresses contemporary debates and trends regarding the production and distribution, content, and audience engagement with the television streaming industry. The book interrogates the economics and structure of the industry, questions the types and diversity of content perpetuated on streaming services, and addresses how audiences engage with content from US and global perspectives and within various research paradigms. Chapters address the television streaming wars, including the debates and trends in terms of its production and competition, diversity, and growth of programming and audience consumption, focusing on multiple platforms, content, and users. This timely and creative volume will interest students and

scholars working in television studies media industry studies popular culture studies audience studies media psychology critical cultural studies and media economics

Encyclopedia of Gender in Media Mary Kosut, 2012-05-18 The Encyclopedia of Gender in Media critically examines the role of the media in enabling facilitating or challenging the social construction of gender in our society

Handbook of Research on Global Perspectives on International Advertising Krom, Ipek, 2022-06-24 International advertising is an important discipline in social sciences studies and though many books and articles have been published surrounding international advertising only a few of them contain information about the advertising industry related to specific international countries and regions Additional consideration on how advertising is utilized across the world is vital to understand the current best practices challenges and opportunities in the marketing field The Handbook of Research on Global Perspectives on International Advertising considers various perspectives on international advertising through global and local lenses and discusses strategies and tactics of advertising across the globe Covering topics such as branding political advertising cultural features and tourism advertising this reference work is ideal for industry professionals academicians practitioners researchers scholars instructors and students

Strategic Sport Communication Paul Mark Pedersen, Pamela C. Laucella, Edward Kian, Andrea N. Geurin, 2021 This book explores the multifaceted segment of sport communication This text presents a standard framework that introduces readers to the many ways in which individuals media outlets and sport organizations work to create disseminate and manage messages to their constituents

Understanding Africa A. H. M. Zehadul Karim, 2017-05-26 This book Understanding Africa is a compilation of a number of articles explaining the analytical stories of culture change in the African continent A few articles of this book have been presented in draft form at an international conference held and organized by the Department of Sociology and Anthropology International Islamic University Malaysia in December 2015 After the conference the department has given us the responsibility of editing this book on Africa adding a few related articles from outside before this volume is published We gratefully acknowledge the assistance and cooperation of our colleagues in the department who have given us the responsibility to organize this work and at same time gain their confidence and expectation that the final making of this work will be completed at the earliest

Your Guide To Entertainment Marketing and Performance (Collection) Al Lieberman, Patricia Esgate, Paul W. Farris, Neil Bendle, Phillip E. Pfeifer, David Reibstein, 2013-08-08 Entertainment spending is soaring worldwide driven by new technologies new platforms new business models and unrelenting demand amongst seven billion consumers That means entertainment marketing opportunities are soaring too But this business is more complex and competitive than ever and it s changing at breakneck speed Now two leading practitioners show how to transform content into profits today and tomorrow in The Definitive Guide to Entertainment Marketing Marketing Metrics The Definitive Guide to Measuring Marketing Performance Second Edition is the definitive guide to today s most valuable marketing metrics In this thoroughly updated and significantly expanded book four leading marketing researchers show exactly how to choose the

right metrics for every challenge and expand their treatment of social marketing web metrics and brand equity They also give readers new systems for organizing marketing metrics into models and dashboards that translate numbers into management insight

The Oxford Handbook of Media Psychology Karen E. Dill, Karen Dill-Shackelford, 2013-01-17 The Oxford Handbook of Media Psychology explores facets of human behaviour thoughts and feelings experienced in the context of media use and creation

The Routledge Handbook of Magazine Research David Abrahamson, Marcia R. Prior-Miller, 2015-06-05 Scholarly engagement with the magazine form has in the last two decades produced a substantial amount of valuable research Authored by leading academic authorities in the study of magazines the chapters in The Routledge Handbook of Magazine Research not only create an architecture to organize and archive the developing field of magazine research but also suggest new avenues of future investigation Each of 33 chapters surveys the last 20 years of scholarship in its subject area identifying the major research themes theoretical developments and interpretive breakthroughs Exploration of the digital challenges and opportunities which currently face the magazine world are woven throughout offering readers a deeper understanding of the magazine form as well as of the sociocultural realities it both mirrors and influences The book includes six sections Methodologies and structures presents theories and models for magazine research in an evolving global context Magazine publishing the people and the work introduces the roles and practices of those involved in the editorial and business sides of magazine publishing Magazines as textual communication surveys the field of contemporary magazines across a range of theoretical perspectives subjects genre and format questions Magazines as visual communication explores cover design photography illustrations and interactivity Pedagogical and curricular perspectives offers insights on undergraduate and graduate teaching topics in magazine research The future of the magazine form speculates on the changing nature of magazine research via its environmental effects audience and transforming platforms

The Routledge Companion to Journalism Ethics Lada Trifonova Price, Karen Sanders, Wendy N. Wyatt, 2021-08-24 This volume provides a comprehensive discussion of enduring and emerging challenges to ethical journalism worldwide The collection highlights journalism practice that makes a positive contribution to people's lives investigates the link between institutional power and ethical practices in journalism and explores the relationship between ethical standards and journalistic practice Chapters in the volume represent three key commitments 1 ensuring practice informed by theory 2 providing professional guidance to journalists and 3 offering an expanded worldview that examines journalism ethics beyond traditional boundaries and borders With input from over 60 expert contributors it offers a global perspective on journalism ethics and embraces ideas from well known and emerging journalism scholars and practitioners from around the world The Routledge Companion to Journalism Ethics serves as a one stop shop for journalism ethics scholars and students as well as industry practitioners and experts Chapter 45 of this book is freely available as a downloadable Open Access PDF at <http://www.taylorfrancis.com> under a Creative Commons Attribution Non Commercial No

Derivatives CC BY NC ND 4 0 license *The SAGE Glossary of the Social and Behavioral Sciences* Larry E. Sullivan,2009-08-31 The SAGE Glossary of the Social and Behavioral Sciences provides college and university students with a highly accessible curriculum driven reference work both in print and on line defining the major terms needed to achieve fluency in the social and behavioral sciences Comprehensive and inclusive its interdisciplinary scope covers such varied fields as anthropology communication and media studies criminal justice economics education geography human services management political science psychology and sociology In addition while not a discipline methodology is at the core of these fields and thus receives due and equal consideration At the same time we strive to be comprehensive and broad in scope we recognize a need to be compact accessible and affordable Thus the work is organized in A to Z fashion and kept to a single volume of approximately 600 to 700 pages *Media Capitalism* Thomas Klikauer,2022-01-01 This book argues that media and capitalism no longer exist as separated entities and posits three reasons why one can no longer exist without the other Firstly mass media have become indispensable to capitalism due to the media s ability to sell the commodities of mass consumerism Media capitalism also creates pro capital attitudes among a target population and establishes an ideological hegemony Thirdly media capitalism provides mass deception to hide the pathologies of capitalism which include mass poverty rising inequalities and the acceleration of global warming To illuminate this the book s historical chapter traces the emergence of media capitalism Its subsequent chapters show how media capitalism has infiltrated the public sphere society schools universities the world of work and finally democracy The book concludes by outlining how societies can transition from media capitalism to a post media capitalist society *The Foundations of Communication in Criminal Justice Systems* Daniel Adrian Doss,William H. Glover Jr.,Rebecca A. Goza,Michael Wigginton Jr.,2014-10-17 Myriad forms of communication occur within the criminal justice system as judges and attorneys speak to juries law enforcement officers interact with the public and the news media presents stories of events in courtrooms Hindrances abound however Law enforcement officers and justice system personnel often encounter challenges that affect their *The Review as Art and Communication* Joey Skidmore,2014-09-01 The Review as Art and Communication not only presents the idea that book reviews record reviews theatrical reviews and reviews of any genre can be substantive essays on their own expounding and elaborating on the concepts and ideas of the original material critiqued but it also explores the shelf life of the review the odd phenomenon that just like other forms of art some stand the test of time and some do not This book also collects the book reviews of one scholar Max J Skidmore Sr into one volume using his ideas and themes to illustrate how reviews have a life of their own evolving and developing beyond the original work covered **North American Perspectives on the Development of Public Relations** Tom Watson,2016-12-09 This is the seventh volume of The National Perspectives on the Development of Public Relations Other Voices series which is the first to offer an authentic worldwide view of the history of public relations freed from a corporatist framework The series features seven books six of which cover continental and regional groups

including Book 1 Asia and Australasia Book 2 Eastern Europe and Russia Book 3 Middle East and Africa Book 4 Latin America and Caribbean Book 5 Western Europe and this volume Book 7 North America The sixth volume featured five essays on new and revised historiographic and theoretical approaches Written by leading public relations historians and scholars some histories of national public relations development are offered for the first time while others are reinterpreted using new archival sources and other historiographical approaches The National Perspectives on the Development of Public Relations Other Voices series makes a major contribution to the wider knowledge of PR s history

Understanding Media Psychology Gayle S. Stever, David C. Giles, J. David Cohen, Mary E. Myers, 2021-09-28 Understanding Media Psychology is the perfect introductory textbook to the growing field of media psychology and its importance in society summarizing key concepts and theories to provide an overview of topics in the field Media is present in almost every area of life today and is an area of study that will only increase in importance as the world becomes ever more interconnected Written by a team of expert authors this book will help readers to understand the structures influences and theories around media psychology Covering core areas such as positive media psychology the effects of gaming violence advertising and pornography the authors critically engage with contemporary discussions around propaganda fake news deepfakes and the ways media have informed the COVID 19 pandemic Particular care is also given to addressing the interaction between issues of social justice and the media as well as the effects media has on both the members of marginalized groups and the way those groups are perceived A final chapter addresses the nature of the field moving forward and how it will continue to interact with closely related areas of study Containing a range of pedagogical features throughout to aid teaching and student learning including vocabulary and key terms discussion questions and boxed examples this is an essential resource for media psychology courses at the undergraduate and introductory master s level globally

Newspapers Mike Farrell, Mary Carmen Cupito, 2010 In a time of uncertainty and change in the newspaper industry this book provides a concise and thorough overview of the field looking back at newspapers history and forward to their future and insisting there will be one The authors former journalists who now teach the subject review the practices of the profession from defining news to examining who owns newspapers from newspaper readership to the new media environment Written in an accessible style this comprehensive text is well suited for a range of courses on newspapers

Methods of Historical Analysis in Electronic Media Donald G. Godfrey, 2006-08-15 Methods of Historical Analysis in Electronic Media provides a foundation for historical research in electronic media by addressing the literature and the methods traditional and the eclectic methods of scholarship as applied to electronic media It is about history broadcast electronic media history and history that has been broadcast and also about the historiography research written and the research yet to be written Divided into five parts this book addresses the challenges in the application of the historical methods to broadcast history reviews the various methods appropriate for electronic media research based on the nature of the object under study suggests new approaches to popular historical

topics takes a broad topical look at history in broadcasting and provides a broad overview of what has been accomplished a historian s challenges and future research Intended for students and researchers in broadcast history Methods of Historical Analysis in Electronic Media provides an understanding of the qualitative methodological tools necessary for the study of electronic media history and illustrates how to find primary sources for electronic media research **The 1973 Yom Kippur War and the Reshaping of Israeli Civil-Military Relations** Udi Lebel,Eyal Lewin,2015-05-06 The 1973 Yom Kippur War did not only have external implications on Israel but also some dramatic internal implications particularly with regards to the civil military relations as well as the fields of psychology and political sociology To this day the consequences of this war are still prevalent in Israel in terms of drafting security policies and the military doctrine After the war new identities were formed in the Israeli civil society which began to function as active agents in shaping security policy These players are not a unique Israeli case yet their actions in Israel serve as a case study that illuminates their significant impact in other countries as well This is due to the fact that the Israeli Laboratory is a liberal democratic society living with an ongoing conflict it has a mandatory army that is sensitive to fluctuations in public opinion culture and the media and issues of national security and military conduct are always a top public concern Consequently this book examines the rise of five identities and agents that were formed after the 1973 War and highlights the effects they had on the formation of Israeli defense policy from then on The book also clarifies the importance of exposure to these agents activities referring to the psycho political social factors that may actually dictate a state s international policies It therefore forms a study that connects sociology political psychology international relations the field of culture studies and studies of strategy planning Thus the book is of interest to both the domestic Israeli field of research and to the global scholarly discourse particularly to academic disciplines engaged in civil military relations political sociology political science

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