

EXTENSION

COMMUNICATION AND MANAGEMENT

G.L. Ray



KALYANI

G L Ray Extension Communication And Management

Sujit Kumar Nath, Sarthak Chowdhury



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Extension Communication and Management G. L. Ray, 2011 Extension Communication And Management Ray G L, 1996 Extension Communication and Management G. L. Roy, 1991 **Home Science Extension Education and Rural Development** Sandhya Rani Mohanty, 2017-01-31 This textbook is written for undergraduate and postgraduate students of Extension Education at Home Science Colleges It shall serve as a reference book for Extension students of Agriculture Veterinary Forestry Fisheries and Basic Science at Universities Colleges and Institutes It shall as well serve as a handbook for Government Departments Non Government Organizations Rural Banks and Cooperatives Krishi Vigyan Kendra etc to support them in extension work The meaning process and evolution of extension and extension systems from India s pre independence era to the present era are described in this book as well as the different extension teaching methods and teaching aids used while extending information at villages The book also comprehends the relationship between Home Science education and extension systems familiarizing with the structural and functional concepts of rural society The concept use importance and limitations of each of the extension teaching methods are important to know for extension workers so that they can use them efficiently However these course contents are primarily meant for the use of student communities teaching and research fraternities of Home Science Agricultural and allied Sciences all over the globe in general and India in particular A Textbook of Agricultural Extension Management C. Karthikeyan, R. Sendikumar And D. Jaganathan, 2007 The Present Book Deals With All The Important Dimensions Of Agricultural Management Management Process In Development Organizations Development Programmes Human Resource Planning Management Techniques And Tools Management Of Information Systems To Name A Few It Helps To Enrich The Managerial And Technical Skills Of Extension Managers Scientists And Administrators Well Supplemented With Illustrations Questions For Discussion And Glossary The Book Is Comprehensive And Easily Accessible Even To Average Readers For Its Simple Language Lucid Style And Reader Friendly Approach To The Subject Matter While It Serves As A Textbook For Students And Teachers Of Agriculture And Agri Business Management It Is A Valuable Reference Source For All Those Concerned With Home Science Veterinary Science Rural Development Social Work Extension Education And Other Allied Fields Extension Communication Management G. L. Ray, 2007-01-01 *Farm women and their role in rice based farming system* Sujit Kumar Nath, Sarthak Chowdhury, 2020-07-30 The book deals with the farm women who contributes immensely in the rice based farming system for the livelihood of their family *Extension Education Management in Veterinary Sciences and Animal Husbandry: 2nd Fully Revised and Enlarged Edition* Ruchi Singh, M.K. Manda, 2023-12-20 The second edition of the book titled Extension Education Management in Veterinary Science and Animal Husbandry has been thoroughly revised and expanded The following subjects are covered in this updated version Extension Education and Entrepreneurship Women Empowerment Rural Sociology Research Methodology in Extension Communication Process Transfer of Technology

Extension teaching Methods Programmers for Rural Development Management in Extension Information Communication Technology Statistical tools in Extension Research Overview of Adult Education **Extension Techniques For Livestock**

Development Sanjeev Kumar Singh,S. D. Singh,2011-01-01 Livestock sector plays a significant role in the Indian economy particularly in reducing poverty among the weaker sections of the society Livestock not only provides a continuous stream of income but also acts as natural capital assets for the poor in adverse conditions India is having huge population of livestock but their production potential is below the global average Besides this a continuous rise in the demand of livestock products opens door for dissemination of latest innovative methods among livestock owners farmers farm women etc in order to enhance livestock production potential This requires a strong extension support with trained extension professionals who may help farmers in identifying their problems help them to find out solutions to these problems and provide them the required technical know how with plenty of information The primary objective of this book is to increase the proficiency of extension workers as well as improve their proficiency competence by acquainting them with the latest developments in livestock sector and enabling them in better understanding of the existing problems in the villages This book is also helpful for graduate postgraduate and doctorate students pursuing studies in veterinary dairy agriculture fisheries and other related sciences and provides them a first hand information on important aspects related to contribution of livestock to national income community development panchayati raj livestock development programmes audio visual aids extension teaching methods programme planning adoption and diffusion process livestock marketing as well as animal husbandry management and administration We are sure that this book will be beneficial for professors teachers trainers researchers and extension professionals engaged in veterinary and animal husbandry extension and other professional courses **Fundamentals of**

Human Ethics and Agriculture Extension D.K. Meena,N.R. Meena,Nidhi,S. Sharma,2019-01-01 This book is prepared for Under graduate agriculture students of Fundamental of Agricultural Extension and Human Ethics as per revised curriculum in Extension Education for B Sc Ag degree programme It covers the whole content related with recent schemes extension developmental programme with new trends in agriculture extension self awareness motivation self exploration mission planning designing the programme Agriculture education has undergone a change in its contents new approaches or schemes As vast research knowledge is being generated new areas of learning in agriculture are being explored and teaching approaches are constantly modified The 5th Dean s committee recommended the present course curricula and this book is prepared as per the new course content Some additional but important contents are also included in the book for the benefit of the students **Research Methodology: A Guide for Researchers In Agricultural Science, Social Science and**

Other Related Fields Pradip Kumar Sahu,2013-04-04 This book is the outcome of more than 20 years of experience of the author in teaching and research field The wider scope and coverage of the book will help not only the students researchers professionals in the field of agriculture and allied disciplines but also the researchers and practitioners in other fields Written

in simple and lucid language the book would appeal to all those who are meant to be benefitted out of it All efforts have been made to present RESEARCH its meaning intention and usefulness The book reflects current methodological techniques used in interdisciplinary research as illustrated with many relevant worked out examples Designing of research programme selection of variables collection of data and their analysis to interpret the data are discussed extensively Statistical tools are complemented with real life examples making the otherwise complicated subject like statistics seem simpler Attempts have been made to demonstrate how a user can solve the problems using simple computer oriented programme Emphasis is placed not only on solving the problems in various fields but also on drawing inferences from the problems The importance of instruments and computers in research processes and statistical analyses along with their misuse incorrect use is also discussed to make the user aware about the correct use of specific technique In all the chapters theories are combined with examples and steps are enumerated to follow the correct use of the available packages like MSEXCELL SPSS SPAR1 SAS etc Utmost care has been taken to present varied range of research problems along with their solutions in agriculture and allied fields which would be of immense use to readers Education on Digital Cultural and Social Media Dr. S. Saileela and Dr. S.

Kalaivani,2019-11-27 In the globalization era social media become more popular in everyone s daily life with its user friendly and effective functions Social media support the people across the world in communicating meeting new people making socialization sharing knowledge learning different experiences and interacting with each other instead of distance and separation between persons Moreover social media can encourage the increasing of intercultural adaptation level of people who are facing different cultural experiences in new communities The study shows that people use social media to become more adaptable with the new cultures of the host countries and to preserve their connections with home countries

Communication Skills and Personality Development J.R. Kadam,V.G. Patil,S.A. Dhenge,A.M. Murai,2018-03-01 Personality development is an indispensable tool that helps an individual to flourish personal and professional skills An extraordinary personality is sophisticated well dressed and groomed exuding confidence in speech and interpersonal skills The factors such as biological characteristics family and social groups cultural and social factors contribute towards formation of an individual personality Good communication is vital to any institution s successful operation and equally imperative for personality development The book *Communication Skills and Personality Development* is a thorough attempt to present the aforesaid concepts in a simple understandable and student friendly language to gaze the difficult situations and handle them appropriately The course on *Communication Skills and Personality Development* has been recommended by V Deans Committee for B Sc Agri B Sc Horti and B Tech faculties throughout the agricultural universities in India this book has been administered to cover the entire syllabus of this course The book is highly recommended as a text book for the under graduate agricultural students **Text Book on Advances in Training Technology** Dr. Lad AS,Mr. Dhulgand

VG,2018-01-01 This book entitled *Advances in Training Technology* provides an in depth review of the current state of art of

research conducted The books begins with exhaustive description in terms Training Basic concepts and definitions Paradigm shifts in training learning scenario Experiential learning Training approaches Training design Simulation Assignment Lecture Sensitivity training c training Brainstorming Business games Openness in training and conflicts Case study method Role play method Psychodrama Counseling Group discussion Trainer s role and dilemmas Thematic apperception test TAT Coaching Evaluation of training **Agricultural Extension Systems** B.S. Hansra (ed.),2008 Papers presented at the National Seminar on Alternative Extension Approaches in Technology Transfer held at Trivandrum during 21 22 February 2004

Transfer of Agricultural Technology R.R. Chole,P.R. Deshmukh,P.S. Kapse,2010-04-01 The course Extension Methodologies for Transfer of Agricultural Technology has been introduced recently at undergraduate level in the faculty of agriculture in all agricultural universities in India We are very happy to let our readers know that the book has been planned to cover the contents of this course in the new curriculum so that this can serve as a text book for the UG agricultural students This could also be used as reference book by students at post graduate level in agricultural universities as well as the students in traditional universities under going courses on extension education *Turn on and Tune in Home Science Questions* Khushboo Shimran, Ravi Kumar, Sabita Mishra,2017-05-10 Home Science is inter related and inter oven with science and arts It performs like the both sides of a coin It is the home based science which helps a person for better management of family nutrition wealth children animal resources fuel fodder water etc Home Science has been the national and international stream for development and livelihood But there are some important issues to cater the needs of the students Hence the detailed information will give the opportunity to reach back and discover scores of half forgotten literatures that still inform the consciousness of the courses for S A U semester exam I C A R J R F S R F PhD and A R S UGC NET and other competitive examinations Therefore authors have tried to touch all these important points from research extension and training through development of objective questions with answers covering all disciplines of Home Science We hope the book will be of great help to those who are concerned with competitive examinations and empowerment of women

Rural Development in India Mr. Rohit Manglik,2023-09-23 Examines policies and initiatives for India s rural progress and empowerment **Sustainable Agriculture and Rural Livelihoods (Vol. 1)** Dr. Santha Govind, Dr. M. Kavaskar and Dr. D. Vengatesan, **Agricultural Extension A Glimpse** Dr. S. JANANI,T..N. Sujeetha,M. Asokhan,R. Harish,2019-05-09 Agricultural Extension is the application of scientific research and knowledge to agricultural practices through farmer education It plays a crucial role in promoting agricultural productivity increasing food security improving rural livelihoods and promoting agriculture for the economic growth of every country The study of Agricultural Extension as a subject is interwoven with different concepts facts and figures The objective of preparing this book is to help the readers to quickly grasp the concepts in a comprehensive systematic and effective manner The compilation of this book is mainly to present the relevant concepts being asked in various examinations being conducted by ASRB ARS SRF JRF NET and other entrance

examinations The concepts under each heading gives an overall idea about different aspects of Agricultural Extension It gives insights and acts as a quick guide on Agricultural Extension Moreover the abbreviations given at the end will give the candidates an overall idea about the questions being asked in competitive examinations Since efforts were made to compile the reliable information there may be some important concepts be missing If so the readers are welcome to give their valuable suggestions and to point out errors if any for improving the quality of the book

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