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Franchising For Dummies Dave Thomas, Michael Seid, 2000-06-02 Entrepreneurs eager to capitalize on the fast growing franchising market can find everything they need to know in this definitive guide to all types of franchises by Wendy's International founder Illustrations cheatsheet *Franchise Management For Dummies* Michael H. Seid, Joyce Mazero, 2017-04-24 Learn what it takes to find buy and run a franchise and enjoy the rewards of being your own boss If you've ever visited a chain restaurant and thought I'd like to run one of these you're among countless would be entrepreneurs eager to be their own boss Franchise Management For Dummies is a hands on guide that provides clear and concise information on the issues involved in finding buying operating and ultimately growing a successful franchise business Geared toward both novices and experts in franchising it's an essential guide to help prospective franchisees know what to look for in a great franchisor and to show existing franchisees what great franchisors are providing their franchisees Both

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Blomquist,2001 Explains the workings of the Linux command system covering shell programs building file systems application packages and networking **The Business of Food** Gary Allen,Ken Albala,2007-10-30 The business of food and drink is for better and worse the business of our nation and our planet and to most consumers how it works remains largely a mystery This encyclopedia takes readers as consumers behind the scenes of the food and drink industries The contributors come from a wide range of fields and the scope of this encyclopedia is broad covering from food companies and brands to the environment health science and technology culture finance and more The more than 150 essay entries also cover those issues that have been and continue to be of perennial importance Historical context is emphasized and the focus is mainly on business in the United States Most entries include Further Reading The frontmatter includes an Alphabetical List of Entries and a Topical List of Entries to allow the reader to quickly find subjects of interest Numerous cross references in the entries and blind entries provide other search strategies The person and subject index is another in depth search tool Sample entries Advertising Agribusiness Altria Animal Rights Betty Crocker Celebrity Chefs Chain Restaurants Commodities Exchange Cooking Technology Culinary Tourism Eco terrorism Environmental Protection Agency Ethnic Food Business European Union Flavors and Fragrances Food Safety Food Service Industry Genetic Engineering Internet Labor and Labor Unions Marketing to Children McDonald s Meat Packing North American Free Trade Agreement Nutrition Labeling Organic Foods Poultry Industry Slow Food SPAM Television Trader Joe s Tupperware TV Dinners Whole Foods Williams Sonoma Wine Business

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