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Certificate
in Wines and Spirits

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Contemporary Wine Studies Gareth Morgan, Richard Tresidder, 2015-09-25 The purchase and consumption of wine whether in hospitality environments or domestic settings has huge anthropological significance underpinned by a discourse of wine appreciation It can be seen as a multi sensory and symbolically status rich activity framed by historical social cultural and ethical discourses This innovative book offers a critical study of wine from social and cultural perspectives The field of wine studies spans the spectrum of cultural and technical issues concerning the place of wine in society from viticulture vinification labelling regulation marketing purchasing storage and its final consumption It combines social history and

contemporary questions including the notion of terroir the nature of protected wine designations the pricing of wine and the different motivations for buying and consuming wine It considers wine as a beverage as an aesthetic exercise and as a marker of status as well as health implications and legal controls The title offers a timely contribution into the significance of wine and the role of knowledge both of which have conceptual and managerial implications in terms of marketing promotion consumption and distribution By offering a holistic and innovative understanding of wine and its consumption it is a must read for students and scholars in the fields of wine and social science **Study Guide for the WSET Level 4 Diploma in Wines and Spirits** ,2003*

Study Guide for the WSET Level 4 Diploma in Wines and Spirits ,2003* *Food and Beverage Management* Bernard Davis,Andrew Lockwood,Ioannis S. Pantelidis,Peter Alcott,2018-01-12 This introductory textbook provides a thorough guide to the management of food and beverage outlets from their day to day running through to the wider concerns of the hospitality industry It explores the broad range of subject areas that encompass the food and beverage market and its main sectors fast food and casual dining hotels and quality restaurants and event industrial and welfare catering It also looks at some of the important trends affecting the food and beverage industry covering consumers the environment and ethical concerns as well as developments in technology New to this edition New chapter Classifying food and drink service operations New international case studies throughout covering the latest industry developments within a wide range of businesses Enhanced coverage of financial aspects including forecasting and menu pricing with respective examples of costings New coverage of contemporary trends including events management use of technology use of social media in marketing customer management and environmental concerns such as sourcing sustainability and waste management Updated companion website including new case studies PowerPoint slides multiple choice questions revision notes true or false questions short answer questions and new video and web links per chapter It is illustrated in full colour and contains in chapter activities as well as end of chapter summaries and revision questions to test the readers knowledge as they progress Written by a team of authors with many years of industry practice and teaching experience this book is the ideal guide to the subject for hospitality students and industry practitioners alike **The Guide to Cooking Schools** ,2005

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 - Chapter 3: Wset Level 2 Certificate In Wines And Spirits Study Guide in Everyday Life
 - Chapter 4: Wset Level 2 Certificate In Wines And Spirits Study Guide in Specific Contexts
 - Chapter 5: Conclusion
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- The book is crafted in an easy-to-understand language and is complemented by engaging illustrations. It is highly recommended for anyone seeking to gain a comprehensive understanding of Wset Level 2 Certificate In Wines And Spirits Study Guide.

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