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**Christopher S. Chapman, Anthony G.  
Hopwood, Michael D. Shields**



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Integrated Intelligent Systems for Engineering Design Xuan F. Zha, Robert J. Howlett, 2006 Aims to describe findings and techniques that use intelligent systems in engineering design and examples of applications This book focuses on the integrated intelligent methodologies frameworks and systems for supporting engineering design activities It is aimed at researchers graduate students and engineers involved in engineering design

ACCOUNTING, ORGANIZATIONS AND SOCIETY, 2001

Cost Management Leslie G. Eldenburg, Susan K. Wolcott, Liang-Hsuan Chen, Gail Cook, 2016-03-28 Cost Management Measuring Monitoring and Motivating Performance Third Canadian Edition was written to help students learn to appropriately apply cost accounting methods in a variety of organizational settings To achieve this goal students must also develop professional competencies such as strategic critical thinking risk analysis decision making ethical reasoning and communication This is in line with the CPA curriculum and the content of this edition and the problem materials is mapped to the CPA Many students fail to recognize the assumptions limitations behavioural implications and qualitative factors that influence managerial

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Product proliferation has become a common phenomenon Most companies now offer hundreds if not thousands of stock keeping units SKUs in order to compete in the market place Companies with expanding product and service varieties face with problems of obtaining accurate demand forecasts controlling production and inventory costs and providing high quality and good delivery performance for the customers Marketing managers often advocate widening product lines for increasing revenue and market share However the breadth of product line can also decrease the efficiency of manufacturing processes and distribution systems Thus firms must weigh the benefits of product variety against its cost in order to determine the optimal level of product variety to offer to their customers Academics and practitioners are interested in several fundamental questions about product variety For instance why do companies extend their product lines Do consumers care about product variety Will a brand with more variety enjoy higher market share How should product variety be measured How can a company exploit its product and process design to deliver a higher level of product variety quickly and cheaply What should the level of product variety be and what should the price of each of the product variants be What kind of challenges would a company face in offering a high level of product variety and how can these obstacles be overcome The solutions to these questions span multiple functions and disciplines Management und Controlling von Supply Chains Andreas

Otto,2013-04-17 Auf der Basis der allgemeinen Netzwerktheorie entwickelt Andreas Otto Ans tze zu einem tragf higen Supply Chain Management Im Zentrum steht die Supply Chain als Netz physischer Standorte als Informationsnetz als Netz sozialer Kontakte zwischen Menschen und als Netzwerk institutioneller Verkn pfungen zwischen Unternehmen ,

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