



CASE STUDY

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Hwi-ch'ang Mun



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Organizational Learning Capability Arthur K. Yeung, David O. Ulrich, Stephen W. Nason, Mary Ann Von Glinow, 1999-01-28 Organizational learning matters now more than ever In today's hypercompetitive business environment successful executives must be able to discover opportunities face problems and pursue innovative ideas then turn those ideas into action throughout an organization Based on both empirical research and practice experience this book gives managers the tools to do just that Organizational learning capability is the capacity to generate and generalize ideas with impact Managers generate new ideas in four basic ways experimentation in which organizations learn by trying many new products and processes continuous improvement in which they learn by constantly improving what they have done before and mastering each step in a process before moving on to other processes knowledge acquisition in which they learn by encouraging individuals and teams to acquire new knowledge continuously and benchmarking in which they learn by studying how other groups do things and trying to adapt their techniques Each learning type leads to different performance consequences Managers must also be able to generalize information through technology movement of people incentives and learning processes By both generating and generalizing ideas with impact managers have a blueprint for making learning happen Learning may not be sustained however unless it is congruent with the larger business context the organization's strategy and culture and the industry's characteristics Unfortunately just as organizations develop learning capabilities they also suffer from certain learning disabilities This book outlines common disabilities and the means to overcome them The authors assist practicing managers by providing several examples of successful and unsuccessful organizations and describing the ways in which they have helped organizations improve learning capability in their consulting practices Based on detailed case studies a review of past literature and data gleaned from a worldwide survey of companies Organizational Learning Capability is an accessible and useful guide for managers competing in the information economy This book turns abstract ideas into practice offers tools that managers can use and presents a simple yet profound road map for making learning a reality

Strategic Management Jeffrey H. Dyer, Paul C. Godfrey, Robert J. Jensen, David J. Bryce, 2020-01-29 Strategic Management delivers an insightful clear concise introduction to strategy management concepts and links these concepts to the skills and knowledge students need to be successful in the professional world Written in a conversational Harvard Business Review style this product sparks ideas fuels creative thinking and discussion while engaging students via contemporary examples innovative whiteboard animations for each chapter outstanding author produced cases unique Strategy Tool Applications with accompanying animations and Career Readiness applications through author videos

The Strategy for Korea's Economic Success Hwi-ch'ang Mun, 2016 An explanation for Korea's economic success

Korean Businesses: Internal and External Industrialization Johnngseok Bae, Chris Rowley, 2020-05-06 Essays in the book focus on the Korean model of industrialization and internal internationalization organizational capabilities and management roles and

disadvantages inherent in the model The subjects covered include corporate catch up strategies foreign investment and future possibilities

Equity Research for the Technology Investor Sundee Bajikar, 2016-03-22 This book describes an equity research approach which combines principles of value investing with domain specific expertise in the technology industry The book also provides an overview of the financial services industry and the different types of conflicts of interest that drive market participants toward objectives that may not be aligned with those of the individual investor The book describes an equity research process that I have followed throughout my career as a financial analyst and shows that equity research is difficult not just for the technical skills involved but also due to behavioral issues that one has to deal with quite frequently when it comes to investing Equity Research takes a lot of work much more than an individual investor is likely to be able to commit given that her main profession is probably something other than investing A central message of the book is for the individual investor to find an independent investment manager who she can trust to pursue an investment strategy that is aligned with her goals

New Multinational Enterprises from Korea and Taiwan Roger van Hoesel, 2013-01-11 This volume represents the first substantive study of emerging multinationals MNEs from Asian economies drawing on the unique experiences of South Korea and Taiwan Combining an econometric investigation with detailed case studies of leading Korean and Taiwanese electronics companies it aims to demystify the nature and theoretical implications of these dynamic economic regions The author argues that many of these new multinationals do not possess the characteristics typically ascribed to MNEs such as technological leadership strong marketing positions or advanced managerial capabilities This is highlighted by documentation of recent developments in outward investment from Korea and Taiwan at both micro and macro level The implications of the recent Asian crisis for the internationalization of Korean and Taiwanese firms are also explored

Developing China: The Remarkable Impact of Foreign Direct Investment Michael J. Enright, 2016-09-12 The importance of foreign investment to China goes well beyond the USD 1.6 trillion in investment received since its opening The unique analysis in this book shows that the investments operations and supply chains of foreign enterprises have accounted for roughly one third of China's GDP in recent years and that foreign enterprises have made numerous additional contributions to China through technological managerial business practice supply chain and other spillovers This book shows how China's leaders managed this process and provides lessons for policy makers interested in building their own economies and tools for companies to demonstrate their contribution to host countries

Global Business Strategy: Asian Perspective (Second Edition) Hwuy-chang Moon, 2022-01-07 As the second edition of Global Business Strategy this book provides novel insights on how a firm can formulate a successful approach toward its global business from both the Western and Asian perspectives In this respect the book's overall goal is to bridge the gap between these two different viewpoints This second edition includes more recent business theories techniques and cases within the field of global business strategy Specifically it includes new theories and techniques like creating shared value CSV the global value chain platform strategy and business

ecosystem They are shown to be important tools for enhancing competitiveness and maintaining sustainability among firms in today's rapidly changing international business environment This is very much evident today given the critical challenges arising from the trade tensions between the United States and China emerging technologies such as artificial intelligence and digital transformation and the unprecedented disruptions brought on by the coronavirus pandemic We hope that this book will serve as a useful companion for students business practitioners policymakers and the more general readers interested in issues related to competitiveness and business

Managing Technological Innovation Frederick

Betz,2011-02-22 Written by the author who helped crystalize the field of technology management and the management of innovation with the first two editions of Managing Technological Innovation this Third Edition brings the subject in line with current business strategy It also presents information in a newer organized format that aligns more closely with how the topics are presented and discussed in the classroom Also included is a wider discussion of how science and technology interact with the global economy

Fish Can't See Water Kai Hammerich, Richard D. Lewis,2013-09-03

How national culture impacts organizational culture and business success Using extensive case studies of successful global corporations this book explores the impact of national culture on the corporate strategy and its execution and through this ultimately business success or failure It does not argue that different cultures lead to different business results but that all cultures impact organizations in ways both positive and negative depending on the business cycle the particular business and the particular strategies being pursued Depending on all of these factors cultural dynamics can either enable or derail performance But recognizing those cultural factors is difficult for business leaders like everyone else they too can be blind to the culture of which they are a part The book offers managers and leaders eight recommendations for recognizing those cultural factors that negatively impact performance as well as those that can be harnessed to encourage superior performance With real case studies from companies in Asia Europe and the United States this book offers a truly global approach to organizational culture Offers a fresh approach to the effects of national culture on organizational culture that is applicable to any country in any region Based on case studies of such companies as Toyota Samsung General Motors Nokia Walmart Kone and British Leyland It describes the origins and nature of the most common corporate crisis and how culture impacts the response to such a crisis Ideal for managers business leaders and board members as well as business school students A welcome response to the flat Earth fad that argues we're all alike this book offers a nuanced and practical view of cultural differentiators and how they can enable or derail business performance

Market Entry Strategies Mario

Glowik,2020-09-21 This entirely revised and updated third edition of Market Entry Strategies continues to combine the profound explanation of internationalization theories and concepts with real life firm cases Reviewing the readers valuable feedback from successful previous editions this version targets to improve the readability New firm cases of Delivery Hero and Tesla contribute to broaden the books industry focus Particular attention is paid on the case studies developed to

exercise in light of business practice what is theoretically taught and explained in the textbook Through its link to digital learning tools such as charts available to the public at YouTube this new edition provides best pre requisites for distance learning environments

The Routledge Companion to Labor and Media Richard Maxwell, 2015-07-16 Labor resides at the center of all media and communication production from the workers who create the information technologies that form the dynamic core of the global capitalist system and the designers who create media content to the salvage workers who dismantle the industry's high tech trash The Routledge Companion to Labor and Media is the first book to bring together representative research from the diverse body of scholarly work surrounding this often fragmentary field and seeks to provide a comprehensive resource for the study and teaching of media and labor Essays examine work on the mostly unglamorous side of media and cultural production technology manufacture and every occupation in between Specifically this book features wide ranging international case studies spanning the major global hubs of media labor interdisciplinary approaches for thinking about and analyzing class and labor in information communication technology ICT consumer electronics CE and media cultural production an overview of global political economic conditions affecting media workers reports on chemical environments and their effect on the health of media workers and consumers activist scholarship on media and labor and inspiring stories of resistance and solidarity

The Next Dimension Tom Emrich, 2024-11-18 Your guide to transforming your business with spatial computing featuring real use cases and proof points of augmented reality in marketing advertising and sales Ready to revolutionize your business The Next Dimension How to Use Augmented Reality For Business Growth In The Era of Spatial Computing by Tom Emrich explores the power of augmented reality AR to propel your business strategy into the next wave of computing Learn how AR is reshaping the digital landscape crafting a new marketing mix and evolving retail into a brand new consumer experience Gain valuable insights on realizing success with AR across the marketing funnel activate and engage Generation AR and move beyond traditional ads with immersive campaigns that are co created with your consumer With real world examples from brands like LEGO BMW Walmart Gucci Diageo and more this guide equips you with everything you need to use AR technology for immediate and impactful results What's Inside Game Changing Benefits Spatial Computing 101 Get introduced to the future of computing Understand how spatial computing transforms our relationship with technology and uncover the new opportunities it offers for your business Your 3D Wakeup Call Learn to spatialize your business by embracing 3D Discover the latest consumer devices and develop a 3D strategy that maximizes your investment across consumer touchpoints Marketing in an Augmented World Explore how brands seamlessly integrate AR into their marketing mix Dive into common mobile AR use cases and see how brand pioneers are marketing with mixed reality headsets like Apple Vision Pro and Meta Quest 3 Advertising in the Next Dimension Break free from traditional banner ads with immersive AR campaigns Learn to digitize print and out of home advertising and get a glimpse of future opportunities with smartglasses Selling with Spatial Computing Revolutionize e commerce into AR

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Electronic Business: Concepts, Methodologies, Tools, and Applications Lee, In,2008-12-31 Enhances libraries worldwide through top research compilations from over 250 international authors in the field of e business

Environment and the OECD Guidelines for Multinational Enterprises Corporate Tools and Approaches OECD,2005-09-05 This book provides an overview of the main tools and approaches available to enterprises wishing to put the Environment chapter of the OECD Guidelines into practice

The Changing Face of Korean Management Chris Rowley,Yongsun Paik,2009-05-07 South Korea has been recognised as a pivotal economic force within its region This book explores the key areas of management exploring the opportunities and challenges that managers face Incorporating expert contributions this book provides a complete overview of the current state of management in South Korea

BUSINESS MODEL SIMPLIFIED Firend Alan Rasch,2018-11-01 What is Business Model Different people define the concept of business model differently For the average person business model merely describes the way in which a firm makes money Some see it as the company plan for generating revenues some see it as the structure of operations and how to organize various activities to provide services others define it as the architecture of the organization and division of resources to generate profits Companies and society has always been the rubrics that holds the very make up of business activities Combined these two forces form the essence of contribution to what makes economy shaping our daily activities and the formation of business cycles Given the ever increasing complexity of the global marketplace business exchange of good and services manufacturing farming production distribution sales and consumption is rooted in the way we live and how our societies and ultimately nations progress A viable efficient and effective business model is vital to organizational success of failure

Enterprise Innovation Driven by Design Thinking and Artistic Interventions Under ESG Management Strategies Jing LIU,2024-09-11 This study examines the management strategies of representative companies in each country to gain insight into the value of

ESG management strategies for corporate innovation and how design thinking and artistic interventions can foster creativity both internally and externally to drive corporate innovation It compares the current state of design and or art driven innovation strategies in Korean and Chinese companies under ESG frameworks and then discusses the challenges of corporate innovation in these countries Based on the results of the comparison the study suggests the future of corporate innovation in China

Tiger Management Martin Hemmert,2012-10-02 Throughout the last several decades Korean companies have entered the world markets in a wide range of manufacturing industries with great success How did they achieve this exceptional performance This book uncovers the secret of their performance through a comprehensive analysis of the Korean management system It explains to an international audience how it has developed why it works so well and what non Koreans can learn from it The book analyzes the management of Korean firms from three different perspectives First a historical perspective is applied by showing how Tiger Management has emerged and how it has been continuously advanced over the last 50 years The breathtaking stories of how Korean companies seemingly coming from nowhere have challenged their Western and Japanese competitors on the world markets are told Second the cornerstones of Tiger Management are analyzed from a functional viewpoint showing that the success of Korean companies rests on a smart combination of business strategy leadership and human resource management practices Finally the present and future of Tiger Management is discussed by showing how Korean companies have adapted to changes in their business environment at home and abroad and what non Korean companies can learn from their Korean rivals The book gives an up to date analysis of Korean management practices from a global perspective It identifies the success factors of Korean companies long term aggressive and persisting business planning speed flexibility strong leadership strong teamwork and high investment into human skills and capabilities It illustrates how these management practices complement each other and provides non Korean companies with signposts how they can adopt them

Innovation and Industrialization in Asia Rajah Rasiah,Yeo Lin,Yuri Sadoi,2013-09-13 Existing accounts of East Asia s meteoric growth and structural change has either been explained as one dictated essentially by markets with strong macroeconomic fundamentals or a consequence of proactive governments This book departs from such a dichotomy by examining inductively the drivers of the experiences Given the evolutionary treatment of each economic good and service as different this book examines technological catch up with a strong focus on the industries contributing significantly to the economic growth of the countries selected in Asia The evidence produced supports the evolutionary logic of macro meso and micro interactions between several institutions depending on the actors involved structural location and typology of taxonomies and trajectories The book carefully picks out experiences from the populous economies of China India and Indonesia the high income economies of Korea and Taiwan the middle income economies of Malaysia and Thailand and the transitional least developed country of Myanmar Chapters 1 7 of this book were originally published as a special issue of Journal of the Asia Pacific Economy

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