

Ciw E Commerce Designer Certification Bible By Margaret T

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CIW E-Commerce Designer Certification Bible Chris Minnick,Margaret T. Minnick,2001-08-29 This is the very first work on the Certified Internet Webmaster E Commerce exam in our dependable Certification Bible format to appeal to motivated test takers as well as those responsible for implementing e commerce on the job CIW E Commerce Designer Certification Bible closely follows Prosoft Training s curriculum and their objectives for the CIW E Commerce exam Throughout the chapters and exercises the authors use a mock Web site created to be used as a case study for all phases of design and development Topics include legal issues marketing to the web online promotion techniques building a web site attracting e customers supporting business to business activities using online storefront packages working with IIS working with Site Server Commerce Edition customization transaction security and management Covers Exam 1D0 425

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