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Laura Capell

Managing Director, Sledge Ltd



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Cool Careers Without College for People Who Love Planning and Organizing Rebecca Pelos,Robert Greenberger,2017-07-15 Whether a reader has aspirations to be the next Martha Stewart or just loves creating artistic tabs for school notebooks this guide gives students all the tools they need to jump into a career that involves planning and organizing Each chapter takes the reader through a specific career path providing him or her with first person accounts from professionals in the field websites books and organizations that can provide even more guidance Every career path can be achieved without college which is great news for students who don't want to deal with student loans

Low Power FM For Dummies Sharon M. Scott,2023-09-13 Beginner friendly advice on how to start and run a local FM station There are approximately 2000 low power FM radio stations in the United States That number will grow as more licenses are issued in the coming years *Low Power FM For Dummies* walks you through the key steps you need to take to establish manage and help run one of these hyper local broadcast operations You'll get easy to follow help on everything from making all your gear work to financing your operation managing your staff and complying with rules and regulations Not sure where to begin No worries This book explains the process of getting a broadcast license and collecting all the necessary tools It also provides insight on starting with a station that streams online only Already got started That's great too You'll learn to refine your approach to low power FM station management with the useful tips found within *Low Power FM For Dummies* will also help you Serve your community at a hyper local level with programming aimed directly at the people in your area Manage the people technology processes and systems that underlie a well run low power FM station Guide the

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location of the event before the menus are selected and the decor designed there are proposals to be written fees and contracts to be negotiated and safety issues to be considered This book takes you behind the scenes of event planning and explains every aspect of organizing and strategic planning This book will be of value to both the professional event planner and to clients who are dealing with planners Its comprehensive coverage includes how to prepare winning proposals and how to understand them if you are the client how to determine management fees negotiating contracts safety issues designing events in multicultural settings and new technology that makes operations more efficient such as online registration and response management database project management tools The book also includes practical tools such as sample letters of agreement sample layouts for client proposals forms and checklists Professional event planner Judy Allen offers first time or professional event planners all the top class advice they need to make their special events come off without a hitch

The Event Planning Toolkit Linda Joyce Jones,2020-11-12 The Event Planning Toolkit will help you rise to the occasion to plan and execute extraordinary meetings and events by getting organized reducing time wasting mistakes and inspiring creativity The Event Planning Toolkit provides the information you need to prepare and execute each aspect of your event with precision and enjoy the big day with less stress and fewer unpleasant surprises It provides the assistance you need to make your event a real hit Many people find the thought of planning an event to be an intimidating prospect They think they re not organized enough or they don t have the experience required to pull it off But whatever the occasion the path to success is straightforward it s a matter of thinking through the details and using a proven strategy to create an action plan and execute that plan on time and on budget In this book you will not only learn how to manage your scope time and resources but also identify goals create a budget find the right venue assemble an effective team and much more Use The Event Planning Toolkit to uncover some juicy nuggets of information that you can apply to your next event and give you the courage and confidence take on any new project or assignment that comes your way

Event Planning Judy Allen,2009-04-16 This bestselling all in one guide to the event planning business is back and better than ever fully updated and revised to reflect the very latest trends and best practices in the industry This handy comprehensive guide includes forms checklists and tips for managing events as well as examples and case studies of both successful and unsuccessful events Judy Allen Toronto ON Canada is founder and President of Judy Allen Productions a full service event planning production company

Event Planning And Management Sandeep Sharma,2010-09-01

Events Management Charles Bladen,James Kennell,Emma Abson,Nick Wilde,2012-06-12 Contemporary events management is a diverse and challenging field This major new introductory textbook is the first to fully explore the multi disciplinary nature of events management and to provide all the practical skills and professional knowledge students need to succeed in the events industry The book covers every type of event studied on an Events Management course including sports music the arts corporate events tourism and the public and voluntary sectors It introduces the key issues facing the contemporary events industry from health safety and risk

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Planungsprozesse im Event-Management, 2005

Start Your Own Event Planning Business The Staff of Entrepreneur Media, Cheryl Kimball, 2015-04-20 START YOUR OWN EVENT PLANNING BUSINESS AND CELEBRATE ALL THE WAY TO THE BANK Weddings graduations birthday parties anniversaries and conferences what do these all have in common Everyone would rather hire someone else to plan and run them That someone can be you Take your passion for event planning to the next level with in the trenches advice and tools you need to start run and grow a successful business From writing a solid contract to finding reliable vendors our experts help you identify your niche teach you how to scout potential clients evaluate the competition market your business and more Discover how to Identify a niche and establish yourself within the industry Build a loyal customer base for large and small events Implement targeted strategies for planning commercial political civic social events and more Promote your business events and yourself with Pinterest Instagram and other social and online marketing tools Develop proposals vendor agreements contracts and manage day to day operations and costs Keep within budget using money saving tips and industry tested ideas Plus gain valuable insights from interviews with practicing event planners and stay on track with checklists worksheets and other resources Everything you need to make your event planning business a successful reality is right here get the party started today

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Event Planning Rachel Johnston,2019-10-07 Whether you re a veteran newbie or accidental event planner you ll learn fresh strategies to smartly select speakers manage logistics set a content road map as well as plan and execute rave worthy events of all types Inspired by decades of delivering everything from large scale corporate events to multiple TEDx gatherings this fun practical book will transform how you plan your next event no matter how large or small Before planning an event there is much that must be done behind the scenes to make the event successful Before any thought is even given to timing or location of the event before the menus are selected and the decor designed there are proposals to be written fees and contracts to be negotiated and safety issues to be considered This book takes you behind the scenes of event planning and explains every aspect of organizing and strategic planning This book will be of value to both the professional event planner and to clients who are dealing with planners GET YOUR COPY OF THE BOOK NOW

Event Management Ashutosh Chaturvedi,2009 The book provides a proven and effective system that is not only accountable and responsible but also fosters the creativity so essential to an industry called events There are two trends in the modern event industry The first is the drive for professionalism in response to internal and external forces which shows in compressed form the historical process that is occurring in events The other trend is convergence that is the convergence of corporate and public events This book not only describes the best practices in corporate event project

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